

## **COURSE STRUCTURE OF MIB**

### **SEMESTER-I**

MIB 511-Management Concepts and Organization Behaviour

MIB 512-Business Statistics

MIB513-Economics for Managers

MIB514-Accounting for Decision Making

MIB 515-Marketing Management

MIB 516-International Business Environment

MIB 517- International trade and Policy

### **SEMESTER-II**

MIB 521- Operations Research for Business Decisions

MIB522-Managerial Finance

MIB 523- International Marketing

MIB 524- International Trade Procedures and Documentation

MIB 525-International Marketing Research

MIB 526- International Financial System and Markets

MIB 527- Computer Application in Business

### **SEMESTER-III**

MIB 531- International Management

MIB 532-Services Marketing and Customer Relationship Management

MIB 533-International Finance Management

MIB 534-E-Commerce

MIB 535- Legal Dimensions of International Business

MIB 536-Foreign Language for Business-I

MIB 537- Training Report

### **SEMESTER-IV**

MIB 541- Global Strategic Management

MIB 542-Cross-cultural Consumer and Industrial Buyer Behaviour

MIB 543-International Human Resource Management

MIB 544-International Advertising and Brand Management

MIB 545-International Supply Chain Management and Logistics

MIB 546-Foreign Language for Business-II

MIB 547- Project Report