


Cluster Innovation Centre



...Evolving Senses
Dissolving Boundaries...

संकुल
नवप्रवर्तन
केंद्र

Faculty Performa

Title	Ms.	First Name	Geetanjali	Last Name	Kala	Photograph
Designation	Assistant Professor					
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Office No.	011-27666706 Ext. 127					
Residence	D-III/I, Maurice Nagar, University of Delhi					
email	geetanjalikala@gmail.com					
Educational Qualifications						
Degree	Institution				Year	
Master of Arts in Global Media and Postnational Communication	School of Oriental and African Studies, University of London				2012-2013	

Master of Arts in Mass Communication	AJK Mass Communication Research Centre, Jamia Millia Islamia, Delhi	2004- 2006
Bachelor of Arts in Journalism	Kalindi College, University of Delhi	2001-2004
Career Profile		
<p>A total of over seven years of teaching experience both at the undergraduate and postgraduate levels, along with diverse experience in administration, both at the college and University levels; a variety of technical skills in communication and filmmaking as well as interest and understanding of theoretical foundations of the subject.</p>		
Academic Assignments		
<p>Assistant Professor, Cluster Innovation Centre, University of Delhi, July 2015 onwards</p> <p>Assistant Professor, Department of Journalism, Delhi College of Arts and Commerce, University of Delhi, New Delhi, Aug 2008- Dec 2014</p> <p>Guest Lecturer, AJK Mass Communication Research Centre, Jamia Millia Islamia, New Delhi, 2007-2008</p> <p>Guest Lecturer, Kalindi College, University of Delhi, New Delhi, 2007-2008</p>		
Administrative Assignments		

Deputy Dean (Academics), University of Delhi, New Delhi, Jan 2015 - Jul 2015

Teacher-in-charge, Department of Journalism, Delhi College of Arts and Commerce, University of Delhi, New Delhi, 2010- 2012

National Social Service Programme Officer, Delhi College of Arts and Commerce, University of Delhi, New Delhi, Oct 2014- Dec 2014

Member, Equal Opportunities Cell, Delhi College of Arts and Commerce, University of Delhi, New Delhi, 2010- 2012

Member, Workload Committee, Delhi College of Arts and Commerce, University of Delhi, New Delhi, 2010- 2012

Areas of Interest

Communication, technology, culture, art, language, religion, region and politics

Subjects Taught

Social Psyche and Mass Culture

Media and Cultural Studies

Communication Theory and Research

Development Communication and Rural Communication

International Media Scenario

Human Rights, Gender and Environment

Cultural Diversity, Linguistic Plurality and Literary Traditions in India

Art of Communication

Technical Experience

Associate Director for the following films:

Buy or Die Voices of Victim (documentary; 35 minutes)

The Unwanted (documentary on female foeticide and infanticide; 35 minutes)

In The Name of Honour (documentary on the phenomenon of honour killings in India; 28 minutes)

Voices of Victims (documentary on human rights issues in India; 65 minutes)

Hastakshep - Baal Yon Shoshan (documentary; for HAQ - Centre for Child Rights)

Hastakshep - Kishore Nyaya - Dekh Rekh Avam Suraksha (animation film on Juvenile Justice (Care and Protection of Children) Act, 2000; for HAQ - Centre for Child Rights; 16 minutes)

Assistant Director for four documentaries for Participatory Research in Asia (PRIA) - on Dalit Women Empowerment, Urban Planning, MNREGA and Social Audits in Bihar.

Produced a series of programmes for National Channel, All India Radio on the children who have come from all parts of the country to Delhi and are now in the government homes. The works included research, scripting, recording, editing (Cool Edit Pro) and voicing.

Worked as a casual compere for National Channel, Doordarshan for the programme called 'Evening Live Show'.

Technical Expertise:

Film Cameras: Arriflex BL, Bolex

Video Cameras: DSR-570, PD-150, 170

Video Editing (Non-linear): Final Cut Pro, Adobe Premier

Audio Editing: Nuendo, Cool Edit Pro

Lighting for film and video

Directed, adapted, scripted, edited and shot a film on 16mm based on the play, 'Never-Never Nest'. Shot on Arriflex BL.

Directed, scripted, shot and edited a film on 16mm. Shot on Bolex camera and edited on Steenbeck.

Technical Experience

Directed, scripted and shot 30-minute documentary (E.F.P.) on DSR-570 and PD-170. Edited on Final Cut Pro.

Directed and produced a studio based interview with Prof.Ira Bhaskar on History and Cinema. Shot in studio on a Multi-camera set-up.

Directed, shot a Music Video on Sony DSR 570 and edited it on Final Cut Pro.

Conceptualised, scripted and shot 3-minute news story on transport problem in Jamia University and edited it on Final Cut Pro.

Conceptualised and shot 10-minute Audio-Visual programme (fiction) shot on SLR camera.

Conceptualised and shot a B&W photo-feature on the people on the margins, on SLR camera.

Conceptualised and produced 10-minute radio feature on slums. Conceptualised, scripted, designed and played puppets for a tabletop puppet performance.

Conceptualized, scripted and acted in a street play on women issue.

Publications/ Papers (in the last three years)

"Online Narratives on Hinduism" in International Conference organised by International Association for Media and Communication 2015 Research, Montreal, Canada, July 2015

"Coke Studio and Islam" in International Conference organised by July International Association for Media and Communication Research, 2015 Montreal, Canada, July 2015

"Social Media and the Propagation of Political Ideologies" in Whither Indian Democracy and State: Towards General Elections 2014; ICSSR International Seminar, Delhi College of Arts and Commerce, University of Delhi, New Delhi, April 2014

"Shah-e-Mardan: A space for religious, political and socio- July 2014 cultural intersections amongst Shias of Delhi, India" in International Conference organised by International Association for Media and Communication Research, Hyderabad, July 2014

Book Review: Pradip Ninan Thomas, Negotiating Communication Rights: Case Studies from India. New Delhi: Sage, 284 pp in Global Media and Communication, 2011

Workshops/Seminars

Resource person for workshop on "Editing Translations" at Katha (a non-profit organisation working in the field of story and storytelling), 2015

Member, organising committee for UGC-sponsored international seminar, "Changing Dynamics of Governance in India - A Road Ahead", Delhi College of Arts and Commerce, New Delhi, 2011

Attended and participated in "Contours of Media Governance" seminar, organised in collaboration with IDRC New Delhi, UNNATI, Ahmadabad, CEC New Delhi & ICSSR, December 2008

Research Projects (Major Grants/Research Collaboration)

Co-investigator in an University of Delhi Innovation Project, 2015-16, on aggressive behaviour amongst school children and the potential role of Media.

Languages

Forever trying to learn: Hindi and English

Trying harder: Urdu, Persian, Garhwali and Punjabi

Association With Professional Bodies

Member of International Association for Media and Communication Research (IAMCR). The United Nations Educational Scientific and Cultural Organisation (UNESCO) facilitated the establishment of IAMCR, providing the founding platform for the association in 1957.