



## CALL FOR PAPERS

**Department of Commerce, PGDAV College**

(University of Delhi)

in association with

**Department of Commerce,  
Delhi School of Economics**

(University of Delhi)

**Presents**

**ICSSR Sponsored National Conference**

**On**

**“Sustainable Development and Business:  
Managing Organizations of Tomorrow”**

**April 8-9, 2020**

**P.G.D.A.V. COLLEGE**

(University of Delhi)

Ring Road, Nehru Nagar, New Delhi-110065

Tel: 011- 29832092, 29835214, 29836020

Website: <http://pgdavcollege.edu.in>

### About PGDAV College, University of Delhi

Pannalal Girdharlal Dayanand Anglo-Vedic (PGDAV) College is an institution of academic excellence, founded in 1957 by DAV College Managing Society and is a constituent unit of University of Delhi, a premier central university of the country. Our college is a co-educational, NAAC accredited institution. We train and empower the youth of India to carve out a niche in a globally competitive environment. Over the years, the college has built up an impressive array of academic facilities. With the state of the art infrastructure, the college meets all requirements of the individual students and makes their college life intellectually engaging and a fulfilling experience in all respects.

### About Department of Commerce, Delhi School of Economics

The Department of Commerce, formally set up as a separate entity in 1967, has imbibed the Delhi School of Economics (DSE) tradition of exploring new frontiers of knowledge and innovation in academics. In its history spanning over five decades, it has redefined commerce education in the country. The Department has the legitimate claim and pride of being the premier institution in India for course curriculum development, teaching and research in Commerce discipline.

### About the Conference

The threats to the planet from ecological change and resource depletion are well established. The unresolved question is what the stakeholders- producers, consumers, government and society at large are doing about securing the present and future in the form of sustainable development. The concept of sustainability has received considerable attention from different corners. There is a consensus now that the sustainability will be the key driver of global climate change in the long term. The strong ties between mankind and environment calls for a balanced relationship between the two. We, with huge grey cells, have industrialized the world. But this technological transformation has come with attendant costs. Business and consumers both are a part of larger community. The traditional business perceives nature as an infinite reservoir of inputs on one hand and an equally accommodating dumpsite on the other. In effect, however, human activities are disturbing the nature's complex balance through depletion of resources and generating immense waste. The environmental disaster has already acquired monumental proportions and needs urgent and immediate fixing. To manage it successfully we need to integrate the principles of sustainability, social responsibility,

environmental stewardship governance and economic benefits into current business practices.

### Objectives of The Conference

The conference is being organised with these key objectives :

- To provide a national forum for discussion on issues related to Sustainable Development and business: Managing Organizations of Tomorrow.
- To facilitate sharing of knowledge amongst researchers, academicians and practitioners from industry on environmental impacts of business activities and how green strategies can be developed to deal with them
- To understand the role of key stakeholders in creating economically, socially and environmentally sustainable organizations in future.
- To discover and keep the commerce/management practitioners updated with latest developments in the domain of Sustainable Development impacting organizations in future.

### Distinguished Speakers

**Prof. R.K. Singh**, Head and Dean, Department of Commerce, Delhi School of Economics, University of Delhi

**Vandana Shiva**, Environmental activist, Food sovereignty advocate, and anti-globalization author. *(Subject to confirmation)*

**Prof J.P. Sharma**, Former Head and Dean, Department of Commerce, Delhi School of Economics, University of Delhi

**Prof. Alok Pandey**, Director, Institute of Management Studies, Ghaziabad

**Sh. Anil Rajput**, Senior Vice President, ITC

### Tracks and Themes of the Conference

Based on the above objectives, the conference is intended to be interdisciplinary and welcomes contribution from anyone who has informed view and a perspective in these important issues. The suggested themes are indicative only and the contributors are encouraged to build up their work around the following broad spectrum of issues.

- Sustainable leadership
- Sustainable HRM for all: a multi stakeholder perspective
- HR analytics and sustainability
- Digital marketing and sustainability
- Green marketing
- Organic food: Issues and challenges
- Media engagement to promote sustainable development

- Green banking: Consequences and concerns
- Socially responsible investing
- Green bonds
- Risk management and ESG
- Sustainability indices in emerging market.
- Environmental and social cost accounting: issues and challenges
- Farm to Fork: Regenerative Agriculture
- Accounting for carbon credits : opportunities and threats
- Environmental laws and enforcement issues
- Issues and challenges in mandatory CSR
- Waste management and recycle: Challenges and solutions
- Energy renewable: Cost and benefit analysis
- Green behaviour

### Call for Papers & Important Deadlines for Contributors

The contributors must mention their core area of expertise on the subject in their email. Kindly send abstract and full paper through email at [pgdavconference@gmail.com](mailto:pgdavconference@gmail.com)

### Important Dates

Submission of full paper along with the abstract	1st March, 2020
Intimation of acceptance of paper	10th March, 2020
Early bird registration	Till 10th March, 2020
Regular registration deadline	31st March, 2020
Conference dates	April 8-9, 2020

### Submission Guidelines

Abstract	Full Paper
Title page: Title, Author(s), Institute, Contact details	Format: A4 size, MS word
Length: 300-400 words	Word limit: 2500-5000 words
Line spacing: 1.5	Line spacing: 1.5
Font: Times New Roman	Font: Times New Roman
Font Size: Heading-14, Text-12	Font Size: Heading-14, Text-12
Margin: 1.5 inch on all four sides	Margin: 1.5 inch on all four sides
Keywords: Minimum three	Keywords: Minimum three

### Desirable format of the paper

Title page, Abstract, Key words, Introduction, Main text divided into sections and sub-sections (covering objectives, relevance, literature review research methodology and findings of the study), summary and conclusion.

References/bibliography in APA 6th Edition format only.

### Venue and Duration

New Seminar Hall, PGDAV College Campus / April 8-9, 2020

### Awards

The best paper shall be awarded a cash prize of INR 5000/-. The Second and third best papers shall be awarded cash prizes of INR 3000/- and INR 2000 respectively

### Contact Details

#### Conference Chair

Sh. KK Srivastva, Director  
IQAC, PGDAV College  
New Delhi

#### Conference Co-chair

Dr. Shuchi Pahuja, Teacher Incharge  
Department of Commerce,  
PGDAV College, New Delhi

#### Convener

Dr. Atul Kumar  
Mobile: 91-9953052770

#### Co-Conveners

Dr. Gurcharan Sachdeva  
Mobile: 9811303185

Ms. Monika Saini  
Mobile : 8285605233

### Registration Fees (Per Participant)

Delegates	Early Bird Registration (upto 10th March, 2020)	After 10th March, 2020
Corporates	INR 2000	INR 2500
Faculty Member	INR 1000	INR 1500
Research scholars	INR 500	INR 1000
Students	INR 300	INR 500

**Note:** The registration fee includes the conference kit and all the meals that would be provided during the conference. No TA/DA will be provided for attending the conference.

Payment has to be made through the **NEFT/RTGS/Intra bank Transfer.**

Beneficiary Bank: Central Bank of India

Beneficiary Branch: PGDAV College, New Delhi - 110065

IFSC Code: CBIN0283940

Account Number of Receiving Bank: 3755903740

Account Name : Academic Activities, PGDAV College

Interested delegates should register for the conference using the given link <https://forms.gle/Bs5ST5sFrHemXY2z6>

### Publication of Proceedings

All the accepted abstracts will be published in the form of conference proceedings. In addition, selected papers shall be published as chapters in an edited book. Advice will also be given during the conference for paper publication at other suitable places.

**Paper Presentation in Absentia:** Those who cannot attend the conference but want to submit their paper in absentia can also send their papers by 1st March, 2020 and register for the conference. Papers presented in absentia are also eligible for publication in the book.

### PATRON

- **Dr. Mukesh Aggarwal**, Principal  
P.G.D.A.V College (University of Delhi), New Delhi

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