



**UNIVERSITY OF DELHI  
CENTRE FOR SCIENCE EDUCATION AND COMMUNICATION**

**ENTREPRENEURSHIP WORKSHOP- IDEA TO INVESTMENT  
10 -14 JULY 2017**

The Centre for Science Education and Communication is organizing a short term workshop for the budding entrepreneurs with disruptive venture ideas aligning with the current needs of the society. The workshop is open to current University students who have a clear idea and shall be available on and after 10 July 2017.

**Relevance**

An entrepreneur is someone who organizes and operates a business, who invests in innovations and is willing to take on greater than normal risks in order to see his or her vision become a reality. This Developing the analytical abilities and strategic competencies necessary for students who wish to become entrepreneurs or are already part of a growing business is the motive of this entrepreneurship course. Practical skills covered in this Entrepreneurship course include- identifying potential opportunities and markets, creating a business plan from scratch, having financial sustainability and scaling the business. Creating a new scalable venture is a challenging and complex task. The road to entrepreneurial success is long, tiring, entangled and strewn with pitfalls, obstacles and blind alleys. With risk factors always soaring high, as illustrated by the high failure rates for new ventures. However, as is always the case, the rewards, both financial and personal, are commensurate with the risk. This Entrepreneurship course is a short program, designed to help entrepreneurs grow their business. It is targeted at current university students studying business or other related fields.

**Course Overview**

- Generate and assess scalable business ideas
- Develop creative problem-solving skills required in entrepreneurial businesses
- Create a business model canvas and business plan
- Analyze market opportunities and using social media tools
- Develop a business model and competitive strategy
- Form and work successfully in a team
- Learn Peer coaching techniques
- Be acquainted with different business tools
- Learn to raise money from venture investors
- Make a professional investor presentation
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Interested students may send their applications with an attached CV (not exceeding 2 pages) and a SOP (Statement of Purpose) mentioning details like What is their idea and how can this workshop help them restructure it and scale up their impact.

All applications must be sent to [csec.events@gmail.com](mailto:csec.events@gmail.com). **The last date for sending applications is 30 June 2017.** The selected applicants will be informed through email regarding venue and other details of the workshop by 5 July 2017

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Coordinator, CSEC