



**SRI GURU GOBIND SINGH COLLEGE OF COMMERCE  
UNIVERSITY OF DELHI**



presents

# ONE-YEAR PG DIPLOMA



## POST GRADUATE DIPLOMA IN INTERNATIONAL MARKETING AND ANALYTICS (PGDIMA)



### PROGRAMME OBJECTIVE



Master Global Markets



Building Impactful Digital Business Strategies



Industry-Ready Competence

### LEARNING OUTCOME



Understand Global Market



Proficiency in Analytics Tech tools



Lead Business decisions



**ADMISSION ON MERIT  
& INTERVIEW BOTH**



## ONLINE REGISTRATION

**25<sup>th</sup> JULY 2026 to  
10<sup>th</sup> AUGUST 2026**



### FOR FUTURE UPDATES:



College Website: [www.sggssc.ac.in](http://www.sggssc.ac.in)



Email: [pgadmissions@sggssc.ac.in](mailto:pgadmissions@sggssc.ac.in)

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