

**MASTER OF ARTS
(TAMIL)**

**COURSES FOR TWO YEAR PG (TAMIL) PROGRAMME
BASED ON NEP- 2020**

**Semester III and IV
for
Structure 2 (Level 6.5): PG Curricular Structure with Coursework + Research**



**DEPARTMENT OF INDIAN LANGUAGES AND LITERARY STUDIES
FACULTY OF ARTS
UNIVERSITY OF DELHI
DELHI-110007**

INDEX

Course Type	Outline	Detailed Syllabus
DISCIPLINESPECIFIC CORE COURSE (DSC)	02	08 credits
DISCIPLINESPECIFIC ELECTIVE COURSES (DSE)	02	08 credits
DISSERTATION/ACADEMIC PROJECT/ ENTREPRENEURSHIP	1	06 credits

Semester III**Discipline Specific Core Course (DSC)**

Course Code	Paper Number	Course Title	Credit Distribution of the Course		
			Lecture	Tutorial	Total
TAM DSC 301		Ilakkaṇam: Tolkāppiyam – 'Col' (Grammar: Tolkāppiyam – 'Word')	03	01	04
TAM DSC 302		Āyviyal Neṟimurāiyum Āyvēḍu Eḷududalum (Research Methodology and Dissertation Writing)	03	01	04
Total	2		06	02	08

Semester IV**Discipline Specific Core Course (DSC)**

Course Code	Paper Number	Course Title	Credit Distribution of the Course		
			Lecture	Tutorial	Total
TAMDSC 401		Canga Ilakkiyam (Sangam Literature))	03	01	04

TAMDSC 402		Ilakkaṇam: Tolkāppiyam – Porul (Grammar: Tolkāppiyam – Prose & Prosody))	03	01	04
Total	2		06	02	08

Discipline Specific Elective Courses (DSE)

Semester III

Course Code	Paper Number	Course Title	Credit Distribution of the Course		
			Lecture	Tutorial	Total
TAMDSE 301		Thani Padalgal (Individual compositions i)	03	01	04
TAMDSE 302		Piṇ-ṇavīṇattuvamum Piṇ- kāṇiyamum (Post-modernism and Post- colonialism)	03	01	04
Total	2		06	02	08

Semester IV

Course Code	Paper Number	Course Title	Credit Distribution of the Course		
			Lecture	Tutorial	Total
TAMDSE 401		Dramas (Nadakangaḷ)	03	01	04
TAMDSE402		Cīrtirutta Iyakkangaḷ: Ayōthidāsar – EVR Periyār Cīndaṇaigaḷ (Reformist Movements: Thoughts of Ayōthidāsar and EVRPeriyār)	03	01	04
Total	2		06	02	08

Dissertation/ Academic Projects/ Entrepreneurship

SEMESTER III

(6 credits)

SEMESTER IV**(6 credits)****SEMESTER I****DISCIPLINE-SPECIFIC CORE COURSE (DSC) -TAMDSC 301**

Ilakkaṇam: Tolkāppiyam – ‘Col’
(Grammar: Tolkāppiyam – ‘Word’)

Course title & Code	Credits	Credit Distribution of the course		
		Lecture	Tutorial	Practical/ Practice
Ilakkaṇam: Tolkāppiyam – ‘Col’ (Grammar: Tolkāppiyam – ‘Word’)	04	03	01	NIL

Learning Objectives:

- To explain the Tamil grammatical concepts and analytical techniques with special reference to Morphology, Syntax, and Semantics.
- To comprehend ‘*Col Adigāram*’ (Section deals with various aspects of Words) of Tolkāppiyam in historical and comparative perspectives.
- To impart knowledge about the contribution of the commentators to the interpretations, development of grammatical theory and practice.
- To illustrate the Tamil grammatical concepts and analytical techniques about words, categories of words, compounds, etymology, morphology, case system, clitics, poetic expression, syntax, and semantics.

Course learning outcomes:

- The course would make students aware of the Tamil language's distinct grammatical characteristics with special reference to words, parts of speech, formation, and categories of words.
- The students would gain desired traditional Tamil grammatical knowledge on/about issues of word classes, of compounds, semantic problems, and rich

lexical data, and also about certain rules to be adhered to in borrowing words from Sanskrit.

Course Units:

Unit: I

A brief survey of Tamil grammatical tradition and the place of *Tolkāppiyam* in the Tamil grammatical works. (15 hours)

Unit: II

Illustrating the role of case in syntax, some case-suffixes denote other case-meanings and the formation of the vocative case. (10 hours)

Unit: III

Nouns, Verbs, Partial words of prefix and suffix, and their formation in syntax, structural morphemes. (10 hours)

Unit: IV

Participles, residual components, the nature of words, and their other points in syntax formation. (10hours)

Tutorial

- Reading of Each Grammatical Rule with extensive examples.
- Demonstration of Tamil Morphology formation.
- Sharing of various grammatical structures among the students.
- Preparation of charts of Tamil words according to *Tolkāppiyam*.

Essential Reading:

தொல்காப்பியர், தொல்காப்பியம் (சேனாவரையர்உரை).சென்னை: திருநெல்வேலி, தென்னிந்தியசைவசித்தாந்தநூற்பதிப்புக்கழகம்:1980.(Tolkāppiyar. Tolkāppiyam (cēṇāvaraiyar urai). Cennai: Tirunelveli, teṇṇintiya caiva cittānta nūṟpatippuk kaḷakam:1980).

Suggested Readings:

அருளப்பன், ஆப்ரஹாம்.&வி.ஐ. சுப்பிரமணியன் (ப.ஆ.). தொல்காப்பியம் - சொல்லதிகாரம்: உரைக்கோவை. (பகுதி).

அருள்அச்சகம்:1963. (Aruḷappaṅ, āprahām. & Vi.Ai. Cuppiramaṇiyaṅ (pa.Ā.). Tolkāppiyam – collatikāram: Uraikkōvai. (Pakuti I). Aruḷ accakam: 1963).

சண்முகதாஸ்.

தமிழ்மொழிஇலக்கணஇயல்புகள்.முத்தமிழ்வெளியீட்டுக்கழகம்: 1982.(Caṅmukatās. Tamilmoḷi ilakkaṇa iyalpukaḷ. Muttamil veliyiṭṭuk kaḷakam: 1982).

சுப்பிரமணியன்,

ச.வே.தொல்காப்பியம்

தெளிவுரை.மணிவாசகர்பதிப்பகம்: 2006.(Kappirāmaṇiyaṅ, ca.Vē. Tolkāppiyam - tēḷivurai. Maṇivācakar paṭippakam: 2006).

தொல்காப்பியர்,தொல்காப்பியம்

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சொல்லதிகாரம்

(இளம்பூரணர்உரை).தென்னிந்தியசைவசித்தாந்தநூற்பதிப்புக்கழகம்:1981. (Tolkāppiyar, tolkāppiyam - collatikāram (iḷampūraṇar urai). Teṅṅintiya caiva cittānta nūṟpatippuk kaḷakam:1981).

பாலசுந்தரம்,

எஸ்.

தொல்காப்பியம்:

சொல்லதிகாரம்ஆராய்ச்சியுரை.தாமரைவெளியீட்டகம்: 1988. (Pālacuntaram, es. Tolkāppiyam: Collatikāram āṛaycciyurai. Tāmarai veliyiṭṭu: 1988).

தொல்காப்பியர், தொல்காப்பியம் (நச்சினார்க்கினியர்உரை).தஞ்சாவூர்: சரசுவதிமகால்வெளியீடு:1962. (Tolkāppiyar, tolkāppiyam (naccinārkkiniyar urai). Tañcāvūr: Caracuvati makāl veliyiṭṭu: 1962).

நாச்சிமுத்து,

கி.

இலக்கணஆராய்ச்சிக்கட்டுரைகள்.கோயம்புத்தூர்மொழிமற்றும்பண்பாட்டுஆய்வுநிறுவனம்: 2007.(Nāccimuttu, ki. Ilakkaṇa āṛayccik kaṭṭuraikaḷ. Kōyamputtūr molī maṟṟum paṇṇāṭṭu āyvu niṟuvaṇam: 2007).

DISCIPLINE-SPECIFIC CORE COURSE (DSC) -TAMDSC 302

Āyviyal Nerimuraiyum Āyvēḍu Eḷududalum

(Research Methodology and Dissertation Writing)

Course title & Code	Credits	Credit Distribution of the course
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		Lecture	Tutorial	Practical/ Practice
<i>Āyviyal Nerimuraiyum</i> <i>Āyvēḍu Eḷududalum</i> (Research Methodology and Dissertation Writing)	04	03	01	0

Learning Objectives:

- To introduce students to the basic canons of logical thinking and scientific enquiry.
- To introduce the basics of the methodology of research and illustrate the different methods of research and analytical techniques.
- To explain the methods of data gathering from field work and secondary sources from books and articles, and illustrate the units of Bibliography and various kinds of citations.
- To train students to write a dissertation/thesis logically by adopting a suitable research methodology.

Course learning outcomes:

- The course would make students aware of the basics of logical enquiry and critical analysis.
- They would acquire proper knowledge of the various methods of research and analytical techniques.
- Students will acquire a variety of information in the related areas of knowledge and acquire enough skills required for making a thesis. Such skills are the use of language and style in the writing, editing, typing, formatting, and maintaining ethics involved in the preparation of a research report, etc.

Course Units:**Unit: I**

Introduction to the fundamentals of logical thinking and scientific enquiry.

(15 marks)

Unit: II

Different kinds of data collection and analysis of the source materials. (10 hours)

Unit: III

Different Types of research methodologies and theoretical frameworks, along with their applications, are supported by illustrations and citations.

(10 hours)

Unit: IV

Bibliography making and writing of the dissertation/thesis. (10 hours)

Tutorial

- Introduce research concepts, types, and methodologies with practical examples.
- Train students to frame research problems, objectives, and hypotheses effectively.
- Demonstrate data collection, analysis, and interpretation techniques.
- Guide students in dissertation structure, referencing, and academic writing skills.

Prescribed Texts:

முத்துச்சண்முகன், டாக்டர் & ச. வேங்கடராமன், இலக்கிய ஆராய்ச்சி நெறிமுறைகள். நியூசெஞ்சரிபுக்ஹ்வுஸ்: 2013. (Muttuccanmukan, ṭāktar & cu. Vēṅkaṭarāman, ilakkiya āraiycci nerimuraikal. Niyū ceñcuri puk havus: 2013).

பொற்கோ., ஆராய்ச்சி நெறிமுறைகள். ஐந்திணைப்பதிப்பகம்: 2004. (Porḱō., Āraiycci nerimuraikal. Aintiṇaip patippakam: 2004).

தமிழண்ணல் & எம். எஸ். இலக்குமணன். தமிழண்ணல் & எம். எஸ். இலக்குமணன், ஆய்வியல் அறிமுகம். மதுரை: மீனாட்சிபுத்தகநிலையம்: 1979. (Tamiḷaṇṇal & em. Es. Ilakkumaṇaṇ. Tamiḷaṇṇal em. Es. Ilakkumaṇaṇ, āyviyal aṛimukam. Maturai: Mīṇāṭci puttaka nilaiyam: 1979).

Essential Readings:

இராமநாதன், ஆறு. (ப.ஆ.), நாட்டுப்புறவியல் - கள ஆய்வு நெறிமுறைகள். தென்னிந்திய மொழிகளின் நாட்டுப்புறவியல்கழகம்: 2003. (Irāmanāṭaṇ, āru. (Pa.Ā.), Nāṭṭuppuraviyal - kaḷa'āyvu nerimuraikal. Tennintiya molikalaiṇ nāṭṭuppuraviyal kaḷakam: 2003).

பாலசுப்பிரமணியன், கு. வெ. பாலசுப்பிரமணியன், கு. வெ. ஆய்வியல் நெறிமுறைகள். : உமாநூல் வெளியீட்டகம்: 2004. (Pālacuppiramaṇiyaṇ, ku. Ve. Pālacuppiramaṇiyaṇ, ku. Ve, āyviyal nerimuraikal. : Umā nūl veliyīṭu: 2004).

நாராயணன்.க,ஆய்வுஎது? எப்படி? ஏன்?சென்னை: தமிழ்ப்புத்தகாலயம் : 1987.(Nārāyaṇaṅ. Ka, āyvu etu? Eppaṭi? Ēṅ? Ceṅṅai: Tamilp puttakālayam: 1987).

Kothari, C. R., *Research Methodology: Methods and Techniques*, New Delhi: Wiley and Eastern Ltd: 2008.

Altick, Richard. D, *The Art of Literary Research*. W.W. Norton Company: New York: 1963.
Kumar, Ranjit, *Research Methodology: A Step by Step Guide for Beginners*. Sage Publications: 2014.

Guerin, Wilfred L. (et al). (Eds), *A Handbook of Critical Approaches to Literature*. (4th ed.). Oxford University Press: 2010.

DISCIPLINE-SPECIFIC CORE COURSE (DSC) -TAMDSC 401
Canga Ilakkiyam
(Sangam Literature)

Course title & Code	Credits	Credit Distribution of the course		
		Lecture	Tutorial	Practical/ Practice
<i>Canga Ilakkiyam</i> (Sangam Literature)	04	03	01	0

Learning Objectives:

- To introduce the ancient Tamil literary corpus called Sangam literature.
- To explain the ancient Tamil literary texts in the framework of the *Tiṇai* concept, *i.e.*, *Akam* (Interior feelings, *i.e.*, love) and *Puṛam* (Exterior actions, *i.e.*, heroic poems on war, ferocity, death, glory of kings, personal virtue, social values, *etc.*) theories defined by Tolkāppiyar in his treatise.
- To elucidate the seven kinds of *Akam* themes, such as *Kuṛiñci*, *Mullai*, *Marudam*, *Neydal*, *Pālai*, *Kaikkiṭai*, and *Peruntiṇai*, and seven kinds of *Puṛam* themes, such as *Veṭci*, *Vañci*, *Uḷiṇai*, *Tumbai*, *Vāgai*, *Kāñci*, and *Pādāṅ*.
- To discuss and deliberate on the unique characteristics of *Tiṇai* poetry, its two unique literary techniques such as '*Uḷḷurai*' (hidden metaphor) and '*Traiacci*' (implied meaning), ethical and social values.

Course learning outcomes:

- The course would enable the students to understand *Tiṇai* concept of Sangam poems, viz. *Akam* and *Puṛam* themes in the backdrop of *akam* and *puṛam* theories of *Tolkāppiyam*.
- The students would acquire proper knowledge about seven love themes, such as sexual union of lovers, yearning, sulking, pining, and separation, and seven non-love themes, such as cattleraid, beginning of invasion, seizing of fort, pitched battle, victory, transient nature of victory, and praise over the victory. And they would comprehend the ability of realizing the ecological knowledge of Tamil minds of bygone era and the metaphorical references of flora and fauna described in the Sangam classics.

Course Units:

Unit: I

A brief survey of ancient Tamil literature and a brief account of *Eṭṭutogai* and *Pattuppāṭṭu* anthologies. (15 Hours)

Unit: II

Deliberating in detail about the *akam* and *puṛam* theories of *Tolkāppiyam* and categories of *akam* and *puṛam* themes (10 Hours)

Unit: III

Detailed discussion on *Kuṛuntogai* and *Puṛanāṇūru* poems. Detailed discussion on *Kuṛuntogai* and *Puṛanāṇūru* poems. (10 Hours)

Unit: IV

Detailed discussion on *Kuṛiṅcippāṭṭu*, *Neḍunalvāḍai*, and *Cirupāṇārruppaḍai* texts.

(10 Hours)

Tutorial:

- Introduce the historical background and significance of Sangam age and literature.
- Explain themes, genres, and poets of *Ettuthokai* and *Pattuppāṭṭu* with examples.
- Analyze selected poems focusing on love (*Akam*) and heroism (*Puram*).
- Encourage group discussions and presentations on cultural and linguistic aspects.

Essential Readings:

கபிலர். குறிஞ்சிப்பாட்டு (பொ.வே. சோமசுந்தரனார் உரை). தென்னிந்தியசைவசித்தாந்தநூற்பதிப்புக்கழகம், லிட்: 1968. (Kapilar. Kuṛiṅcippāṭṭu (po.Vē. Cōmacuntaranār urai). Tennintiya caiva cittānta nūṛpatippukaḷakam, liṭ: 1968).

நக்கீரர். நெடுநல்வாடை (பொ.வே. சோமசுந்தரனார்உரை). தென்னிந்தியசைவசித்தாந்தநூற்பதிப்புக்கழகம், லிட்: 1968. Nakkīrar. (Neṭunalvāṭai (po.Vē. Cōmacuntaraṇār urai). Teṅṅintiya caiva cittānta nūṛpatippukaḷakam, liṭ: 1968).

நத்தத்தனார். சிறுபாணாற்றுப்படை (பொ.வே. சோமசுந்தரனார்உரை). தென்னிந்தியசைவசித்தாந்தநூற்பதிப்புக்கழகம், லிட்: 1968. (Nattattāṇār. Cīrupāṇārṛuppaṭai (po.Vē. Cōmacuntaraṇār urai). Teṅṅintiya caiva cittānta nūṛpatippukaḷakam, liṭ: 1968).

புறநானூறு (முதல்200 கவிதைகள்மட்டும்). (பொ.வே. சோமசுந்தரனார்உரை). தென்னிந்தியசைவசித்தாந்தநூற்பதிப்புக்கழகம், லிட்: 1978. (Puṛṇāṇūru (mutal 200 kavitaikaḷ maṭṭum). (Po.Vē.Cōmacuntaraṇār urai). Teṅṅintiya caiva cittānta nūṛpatippukaḷakam, liṭ: 1978).

குறுந்தொகை (முதல்200 கவிதைகள்மட்டும்). (முத்துச்சண்முகம்பிள்ளைஉரை). தமிழ்ப்பல்கலைக்கழகம்:1985). (Kuṛuntokai (mutal 200 kavitaikaḷ maṭṭum). (Muttucaṇmukam piḷḷai urai). Tamil palkalaikkalākam:1985).

Suggested Readings:

அறவாணன், க.ப. அற்றைநாட்காதலும்வீரமும். சென்னை: பாரிநிலையம்: 1987. (Aravāṇaṇ, ka.Pa. Arṛai nāṭṭu kātalum vīramum. Ceṅṅnai: Pāri nilaiyam: 1987).

கடிகாசலம், ந.&ச. சிவகாமி. சங்கஇலக்கியம். உலகத்தமிழ் ஆராய்ச்சிநிலையம்:1998. (Kaṭikācalam, na. & Ca. Civakāmi. Caṅka ilakkiyam. Ulakat tamīl āraiycci nilaiyam:1998).

செட்டியார், வித்வான்எஸ். வெங்கடராம். புனையாஓவியம். (நெடுநல்வாடைவிளக்கம்). பாரிநிலையம்: 1958. (Ceṭṭiyār, vitvāṇ es. Veṅkaṭarām. Puṇaiyā ōvīyam. (Neṭunalvāṭai viḷakkam). Pāri nilaiyam: 1958).

பாலசுப்பிரமணியன், கு.வெ. சங்கஇலக்கியத்தில்புறப்பொருள். உமாபதிப்பகம்: 1986. (Pālacuppiramaṇiyaṇ, ku.Ve. Caṅka ilakkiyattil puṛapporuḷ. Umā patippakam: 1986).

மாணிக்கம், வ.சுப. தமிழ்க்காதல். சென்னை: பாரிநிலையம்: 1962. (Māṇikkam, va.Cupa. Tamīlkkātal. Ceṅṅnai: Pāri nilaiyam: 1962).

ராஜ்கௌதமன்.

பாட்டும் தொகையும் தொல்காப்பியமும் தமிழ்ச்சமூக உருவாக்கமும்.

தமிழினி: 2012.(Rāj kautamaṇ. Pāṭṭum tokaiyum tolkāppiyamum tamiḷc camūka uruvākkamum. Tamiḷiṇi: 2012).

வாச்சக், யரோஸ்லவ் (கோ. பாலசுப்பிரமணியன், மொ.ஆ.). சங்கஇலக்கியத்தில்இயற்கைக்குறியீடு.புத்தாந்தம்: அடையாளம்: 2015. (Vāccak, yarōslav (kō. Pālacuppiramaṇiyaṇ, mo.Ā.). Caṅka ilakkiyattil iyaṛkaik kuriyīṭu. Puttanattam: Aṭaiyāḷam: 2015).

சிவலிங்கனார், ஆ. தொல்காப்பியம்பொருளதிகாரம்உரைவளம். உலகத்தமிழ்ஆராய்ச்சிநிலையம்: 1985. (Civaliṅkaṇār, ā. Tolkāppiyam poruḷatikāram uraiḷaḷam. Ulakat tamiḷ āṛāycci nilaiyam: 1985).

தட்சிணாமூர்த்தி, அ. சங்கஇலக்கியங்கள்உணர்த்தும்மனிதஉறவுகள்.நியூசெஞ்சுரிபுக்ஹவுஸ் : 2016. (Taṭciṇāmūrtti, a. Caṅka ilakkiyaṅkaḷ uṇarttum maṇita uravukaḷ. Niyū ceṅcuri puk havus: 2016).

மாதையன், பெ. அகத்திணைக்கோட்பாடும்சங்கஅகக்கவிதைமரபும். பாவைப்பள்ளிகேஷன்ஸ்2009. (Mātaiyaṇ, pe. Akattiṇaik kōṭpāṭum caṅka akakkavitai marapum. Pāvai paḷlikēṣaṅs 2009).

முருகேசபாண்டியன், ந. மறுவாசிப்பில்செவ்வியல்இலக்கியப்படைப்புகள்.சென்னை: நியூசெஞ்சுரிபுக்ஹவுஸ்: 2016. (Murukēcapāṇṭiyaṇ, na. Maṛuvācippil cevviyal ilakkiyaḷ paṭaiippukaḷ. Ceṅnai: Niyū ceṅcuri puk havus: 2016).

DISCIPLINE-SPECIFIC CORE COURSE (DSC) -TAMDSC 402

Ilakkaṇam: Tolkāppiyam – Porul

(Grammar: Tolkāppiyam – Prose & Prosody)

Course title & Code	Credits	Credit Distribution of the course		
		Lecture	Tutorial	Practical/ Practice
<i>Ilakkaṇam: Tolkāppiyam – Porul</i> (Grammar: Tolkāppiyam – Prose & Prosody)	04	03	01	NIL

Learning Objectives:

- To familiarize *Tolkāppiyam* (c. 200 BCE) with special reference to its third book *Poruḷ Adigāram* (Section on Prose and Prosody).
- To make students familiar with the unique literary theories, viz. *Agattiṇai* (Love Theme) deals with the premarital and post-marital love affairs of literary personae.
- To elucidate on the subject matter of the non-love theme called *Purattiṇai* (War and Non-Love Theme) that deals mostly with warfare, heroics, munificence of kings/patrons, etc.
- To illustrate the theories of *Meypādu* (the emotions and physical reactions) of readers while relishing a poem, similes, prosody, rhetoric, etc.

Course learning outcomes:

- By introducing and explaining the basic facts about the subject matter of the ancient Tamil language, the course would make the students aware of the said language's distinct literary love themes, such as mutual love, clandestine love, and wedded love.
- The students would gain an appropriate level of knowledge as a reader, while relishing a literary piece, and similes and components of prosody found therein.

Course Units:**Unit: I**

A brief survey of Tamil grammatical tradition and the place of *Tolkāppiyam* in the Tamil grammatical work that dealt with love and warfare themes and prosody. (15hours)

Unit: II

Introducing and illustrating the details about the literary concepts, viz. *Agattiṇai*, *Purattiṇai*, *Kaḷavu*, *Karpu*, and aspects of love situations. (10 hours)

Unit: III

Dramaturgy and simile, and their significance in the classical Tamil literature. (10 hours)

Unit: IV

Prosody and the art of composition, tradition, and literary usage. (10 marks)

Tutorial:

- Introduce the structure and significance of *Tolkāppiyam* in Tamil grammar.
- Explain grammatical rules related to prose and prosody with illustrations.
- Analyze examples from classical texts to demonstrate linguistic principles.
- Engage students in exercises on verse construction and prose analysis.

Essential Readings:

தொல்காப்பியர், தொல்காப்பியம் – பொருளதிகாரம்.
(இளம்பூரணர் உரை). தென்னிந்திய சைவசித்தாந்த நூற்பதிப்புக்கழகம்: 1981 (Tolkāppiyar, tolkāppiyam – poruḷatikāram. (Iḷampūraṇar urai). Teṅṅintiya caiva cittānta nūrpattippuk kaḷakam: 1981).

Suggested Readings:

சிவலிங்கனார். ஆ, பொருளதிகாரம் உரைவளம்.
உலகத்தமிழாராய்ச்சி நிறுவனம்: 1985. (Civaliṅkaṇār. Ā, poruḷatikāram urai vaḷam. Ulakat tamiḷarāycci niruvaṇam: 1985).

சுப்பிரமணியன். ச.வே, தொல்காப்பியம் - தெளிவுரை.
மணிவாசகர்பதிப்பகம்: 2006. (Cuppiramaṇiyaṇ. Ca. Vē, tolkāppiyam - teḷivurai. Maṇivācakar pattippakam: 2006).

தமிழண்ணல், தொல்காப்பியரின் இலக்கியக்கொள்கை. (பகுதி I)
மீனாட்சிபுத்தகநிலையம்: 2004. (Tamiḷaṇṇal, tolkāppiyariṇ ilakkiyak koḷkai. (Pakuti I) mīṇāṭci puttaka nilaiyam: 2004)

ஐந்திலக்கணம், திருநெல்வேலி,
தென்னிந்திய சைவசித்தாந்த நூற்பதிப்புக்கழகம்: 1937 (Aintilakkaṇam, tirunelvēli, teṅṅintiya caiva cittānta nūrpattippuk kaḷakam: 1937).

நக்கீரர். (உ.ஆ.), இறையனார் அகப்பொருள்மூலம். திருநெல்வேலி,
தென்னிந்திய சைவசித்தாந்த நூற்பதிப்புக்கழகம்: 1972. (Nakkīrar. (U.Ā.), (Iraiyāṇār akapporuḷ mūlam. Tirunelvēli, teṅṅintiya caiva cittānta nūrpattippuk kaḷakam: 1972).

Vellaivaranan. K, Tolkappiyam: A History of Tamil Literature. Annamalai University: 1957.

DISCIPLINE-SPECIFIC CORE COURSE (DSE) -TAMDSE 301
Thanippadalgal (Individual Poems)

Course title & Code	Credits	Credit Distribution of the course		
		Lecture	Tutorial	Practical/ Practice
Thanippadalgal (Individual Poems)	04	03	01	NIL

Course Objectives

This course aims to introduce students to the concept, origin, and evolution of Thanippadalgal as a distinct genre in Tamil literature. It seeks to help learners understand the differences between individual poem collections and classical anthologies, while exploring the historical, social, and cultural contexts in which these poems were composed. The course also focuses on familiarizing students with the various thematic richness and literary features of Thanippadalgal and highlighting the contributions of major poets and important compilations.

Course Outcomes

By the end of this course, students will be able to clearly comprehend the nature and characteristics of Thanippadalgal and distinguish them from other forms of Tamil poetic traditions. They will develop the ability to analyze the thematic, philosophical, and stylistic aspects of individual poems and understand their relevance to specific historical and social contexts. Students will also be able to identify key poets and significant works, and critically appreciate the literary and cultural significance of Thanippadalgal within the broader framework of Tamil literature.

Unit I: Introduction to Thanippadalgal (15hours)

Concept and definition of Thanippadalgal. Meaning of Thanippadal Thirattu. Nature and characteristics of individual poems. Distinction between Thanippadalgal and major anthologies like Ettuthokai and Pathupattu. Historical background and literary context.

Unit II: Historical Development and Compilation (10hours)

Chronological development of Thanippadalgal. Compilation practices after the 12th century CE. Role of different poets across various periods. Social and cultural circumstances that influenced the creation of individual poems.

Unit III: Themes and Literary Features (10hours)

Major themes such as life experiences, morality, philosophy, devotion, praise, and specific occasions. Stylistic features, poetic expression, situational creativity, and personal voice of poets. Reflection of social realities and ethical thought.

Unit IV: Major Poets and Texts (10hours)

Study of prominent poets such as Avvaiyar, kalamegapulavar and their individual poems. Introduction to important compilations like Thanippadal Thirattu. Literary significance and contribution of these works to Tamil literary heritage.

Prescribed Text;

புலியூர் கேசிகன் ஓளவையார் தனிப்பாடல்கள். சென்னை: அமராவதி
பதிப்பகம், 2012

Puliyur Kesigan. Avvaiyar Thanippadalgal. Chennai: Amaravathi Pathippagam, 2012.

புலியூர்க் கேசிகன். காளமேகப் புலவர் தனிப்பாடல்கள் மூலமும் உரையும்.

சென்னை : சாரதா பதிப்பகம், 2014.

Puliyurk Kesigan. Kaalamega Pulavar Thanippadalgal Moolamum Uraiyum. Chennai: Saratha Pathippagam, 2014.

பிள்ளை, கா.சு. தனிப்பாடல் திரட்டு (இரண்டு பாகங்கள்) சென்னை: கௌரா பதிப்பகம், 2024

Pillai, Kaa. Su. Thanippadal Thirattu (Irandu Paagangal). Chennai: Goura Pathippagam, 2024.

கருப்பக்கிளர் சு.அ. இராமசாமிப் புலவர் தனிப்பாடல் திரட்டு உரைக்

குறிப்புக்களுடன். திருநெல்வேலி: திருநெல்வேலித் தென்னிந்திய

சைவசித்தாந்த நூற்பதிப்புக் கழகம், லிமிடெட், 1964

Karuppakkilar, Su. A. Ramasami Pulavar Thanippadal Thirattu Urai Kurippugaludan. Tirunelveli:

Tirunelveli Thenindhiya Saiva Siddhanta Nool Pathippu Kazhagam, Limited, 1964.

DISCIPLINE-SPECIFIC CORE COURSE (DSE) -TAMDSE 302

Piṅ-navīṅattuvamum Piṅ-kāḷaṇiyamum (Post-modernism and Post-colonialism)

Course title & Code	Credits	Credit Distribution of the course		
		Lecture	Tutorial	Practical/ Practice
<i>Piṅ-navīṅattuvamum Piṅ-kāḷaṇiyamum</i> (Post-modernism and Post-colonialism)	04	03	01	NIL

Learning Objectives;

- To discuss the emergence of the two most important theoretical orientations in contemporary literary and cultural studies, called „Post-modernism and Post-colonialism.

- To elucidate on the theories of „Post-modernism and „Post-colonialism.
- To discourse on the reception of these ‘isms’ in the contemporary art forms such as literature, plays, films, etc.
- To familiarize the concepts and ideologies of post-modernism and post-colonialism with the students of Tamil literature to make them understand the contemporary Tamil narratives from the perspectives of the ideas above.

Course learning outcomes:

The course is expected to orient Tamil students towards a critical understanding of the complexities of the two major contemporary theoretical schools and the nature of the reception of these schools in India. With the theoretical knowledge of the contemporary literary and cultural ideologies viz. post-modernism and post-colonialism, the students would have a comprehensive insight to realize and appreciate the serious literature, plays, paintings, etc. that got produced in the era of the ultra-modern or globalization.

Course Units:

Unit: I

Postmodern Literature and Postmodern Theory: Historical overview. (15 hours)

Unit: II

Circulation of Post-modernism in dependent cultures. (10 hours)

Unit: III

Development of Postcolonial Studies as a discipline. (10 hours)

Unit: IV

Reception of Post-colonialism in India. (10 hours)

Tutorial:

- Introduce key concepts and theorists of Post-modernism and Post-colonialism.
- Discuss major themes like identity, hybridity, and power relations through literary texts.
- Encourage comparative analysis of pre- and post-colonial perspectives.
- Facilitate group discussions and critical reviews of selected theoretical essays.

Essential Readings:

ஆனந்தகுமார். பா,தொகுப்புகளில்பின்னைக்காலனியம்.
தமிழ்நாடுகலைபெருமன்றம்: 2007.(Ānanta kumār. Pā, tokuppukaḷil
piṅṅaikkāḷaṇiyam. Tamiḷnāṭu kalai perumaṅṅam: 2007).

சிவத்தம்பி. கார்த்திகேசு,நவீனத்துவம்-தமிழ்-
பின்நவீனத்துவம்.மக்கள்வெளியீடு: 2001.(Civattampi. Kārttikēcu, navīṅattuvam-
tamiḷ-piṅṅavīṅattuvam. Makkaḷ veḷiyīṭu: 2001).

சுரேஷ். எம்.ஜி,பின்நவீனத்துவம்என்றால்என்ன?.புதுப்புனல்: 2004.(Curēṣ.
Em.Ji, piṅṅavīṅattuvam eṅṅāḷ eṅṅa?. Putuppuṅal: 2004).

ஞானி. தமிழில்நவீனத்துவம்பின்நவீனத்துவம்.காவ்யா: 1997. (Ñāṇi. Tamiḷil
navīṅattuvam piṅṅ navīṅattuvam. Kāvya: 1997).

தமிழவன். (தொ.ஆ.). நவீனத்தமிழும்பின்-நவீனத்துவமும்.பெங்களூர்:
காவ்யா: 1994. (Tamiḷavaṅ. (To.Ā.). Navīṅat tamiḷum piṅṅ-navīṅattuvamum. Peṅkaḷūr: Kāvya:
1994).

பூரணச்சந்திரன், க. . (2ஆம்பதி.). அமைப்பியமும்பின்அமைப்பியமும்.
அடையாளம்: 2009. (Pūraṅaccantiraṅ, ka. . (2Ām pati.). Amaippiyamum
piṅṅamaippiyamum. Aṭaiyāḷam: 2009).

முத்துமோகன், அமைப்பியல்பின்-அமைப்பியல். காவ்யா: 1998. (Muttu
mōkaṅ, amaippiyal piṅṅ-amaippiyal. Kāvya: 1998).

ரத்தினக்குமார். ந, பின்காலனியம்: சமூகம், இலக்கியம்,
அரசியல்.பாவை./பப்ளிகேஷன்ஸ்: 2017. (Rattinaḷkumār. Na, piṅkāḷaṇiyam:
Camūkam, ilakkīyam, araciyaḷ. Pāvai. /Paḷḷikēṣaṅs: 2017)

ராபர்ட், ஜே.சி. யங். (அ.மங்கை,மொ.ர்.). பின்காலனியம்-
மிகச்சுருக்கமானஅறிமுகம்.அடையாளம். 2003. (Rāpart, jē. Ci.Yaṅ.
(A.Maṅkai,mo.Ār.). Piṅkāḷaṇiyam – mikaccurukkamaṅṅa aṅṅimukam. Aṭaiyāḷam. 2003).

Suggested Readings:

தமிழவன், இருபதில்நவீனத்தமிழ்விமர்சனங்கள்.காவ்யா.2000. (Tamiḷavaṅ,
irupatil navīṅattamiḷ vimarcaṅṅaṅkaḷ.Kāvya.2000).

தமிழவன், அமைப்பியலும்அதன்பிறகும்.அடையாளம்: 2008. (Tamiḷavaṅ,
amaippiyalum ataṅṅpīrakum. Aṭaiyāḷam: 2008).

பூமிச்செல்வம். ஆ. *பின்னைநவீனத்துவம். அகரம்வெளியீடு*. 2008.
(Pūmiccelvam. Ā. Piṅṅai navīṅattuvam. Akaram veļiyīṭu. 2008).

மார்க்ஸ், அ. *பின்நவீனத்துவம் - இலக்கியம் - அரசியல்*. கோவை:
விடியல்பதிப்பகம். 1996. (Mārks, a. Piṅṅavīṅattuvam - ilakkiyam - araciyaḷ. Kōvai: Viṭṭiyal patippakam. 1996).

Bertens, Hans & Fokkema, Douwe., Eds. *International Postmodernism: Theory and Literary Practice*. Amsterdam: John Benjamin Publishing Company. 1997.

Lomba, Ania. et al. (Eds.). *Postcolonial Studies and Beyond*. Permanent Black. 2006.

Sim, Stuart. *Irony and Crisis: A Critical History of Postmodern Culture*. ICON Books. 2002

DISCIPLINE-SPECIFIC CORE COURSE (DSE) -TAMDSE 401

Nadagangal (Drama)

Course title & Code	Credits	Credit Distribution of the course		
		Lecture	Tutorial	Practical/ Practice
Nadagangal (Drama)	04	03	01	0

Course Overview:

The course aims to make students aware of modern Tamil dramatic literature and to illustrate the Tamil literary trends and movements that have influenced modern Tamil dramatic texts. It also seeks to familiarize students with the various forms, themes, techniques, historical backgrounds, theories, concepts, structures, and aesthetic sensibilities of prominent Tamil dramatic texts from the ancient, modern, and postmodern periods.

Course learning outcomes:

The course will enlighten students on the contents, forms, and aesthetic features such as poetic and rhetorical elements employed in Tamil dramas. Students will be able to understand, analyse, and interpret Tamil dramatic literature from the medieval, modern, and contemporary periods, along with the various literary and theatre movements and ideologies that emerged across these eras. They will also develop the ability to critically appreciate dramatic texts and interpret them within theoretical frameworks such as epic theatre, musical theatre, the theatre of the absurd, farce, and others.

Course Units:

Unit I: Emergence of Modern and Contemporary Tamil Dramas (15 hours)

This unit outlines the development of modern and contemporary Tamil drama, focusing on the historical contexts of the 19th and 20th centuries. It highlights the shift from traditional folk performances to written stage plays and examines the social, cultural, and political forces such as colonial influence, reform movements, and modernization that shaped new dramatic forms and themes.

Unit II: Elements of Modern and Contemporary Tamil Dramatic Texts (10 hours)

This unit introduces the essential literary and theatrical elements found in modern Tamil poetry and drama. It covers themes, structures, techniques, characterisation, dialogues, symbolism, and performance aesthetics, while also noting the impact of global literary theories on Tamil writing.

Unit III: Analysis of Selected Modern and Contemporary Tamil Poems (10 hours)

This unit provides close readings of selected poems to study themes like identity, social change, gender, humanism, and modernity. It highlights poetic devices, stylistic features, and the influence of literary movements such as Manikodi, feminist writing, and postmodern trends.

Unit IV: Study of Selected Dramatic Texts and Theatre Movements (10 hours)

This unit examines chosen dramatic works representing various theatre movements, including realism, epic theatre, musical theatre, absurd theatre, and farce. It also explores how ideologies such as Marxism, feminism, nationalism, and Dalit perspectives shape Tamil dramatic expression.

Prescribed Readings:

அண்ணாதுரை, சி.என். வேலைக்காரி. (பேரறிஞர் அண்ணாவின் நாடகங்கள், தொகுதி 1). சென்னை: பூம்புகார் பதிப்பகம், 1998

Annadurai, C.N. Velaikkaari (Perarignar Annavin Naadagangal, Thoguthi 1). Chennai: Poompuhar Pathippagam, 1998.

அரசு, வீ. (ப.ஆ.). இரணியன் நாடகம் அல்லது பிரஹலாதா. (சங்கரதாஸ் சுவாமிகள் நாடகத் திரட்டு). புதுச்சேரி: வல்லினம் ட்ரஸ்ட், 2009

Arasu, V. (Ed.). Iraniyan Naadagam allathu Prahaladhaa (Sankaradas Swamigal Naadaga Thirattu). Puducherry: Vallinam Trust, 2009.

இந்திரா பார்த்தசாரதி. நந்தன் கதை (இந்திரா பார்த்தசாரதி நாடகங்கள்). சென்னை: கிழக்குப் பதிப்பகம், 2007

Indira Parthasarathy. Nandan Kadhai (Indira Parthasarathy Naadagangal). Chennai: Kizhaku Pathippagam, 2007.

பகவதி, கு. (பதி). தமிழ் நாடகம் : நேற்றும் இன்றும். சென்னை: உலகத் தமிழ் ஆராய்ச்சி நிறுவனம், 2000

Bhagavathi, K. (Ed.). Tamil Naadagam: Nettrum Indrum. Chennai: Ulaga Tamil Research Institute, 2000.

குணசேகரன், கே.ஏ. இன்றைய தமிழ் நாடகச் சூழல். பாண்டிச்சேரி: தன்னானே பதிப்பகம், 1999

Gunasekaran, K.A. Inraiya Tamil Naadaga Choozhal. Pondicherry: Thannane Pathippagam, 1999.

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Sasthriyar, V. Ko. Sooriyanarayanan. Naadagaviyal. Chennai: Ulaga Tamil Research Institute, 2004.

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DISCIPLINE-SPECIFIC CORE COURSE (DSE) -TAMDSE 402
Cīrtirutta Iyakkangal: Ayōthidāsar – EVR Periyār Cindaṇaigal
(Reformist Movements: Thoughts of Ayōthidāsar and EVR Periyār)

Course title & Code	Credits	Credit Distribution of the course		
		Lecture	Tutorial	Practical/ Practice
<i>Cīrtirutta Iyakkangal: Ayōthidāsar – EVR Periyār Cindaṇaigal</i> (Reformist Movements: Thoughts of Ayōthidāsar and EVR Periyār)	04	03	01	0

Learning Objectives:

- To familiarize the students with the two striking socio-cultural and political reformist movements of the twentieth century, spearheaded by EVR Periyār and Ayōthidāsar in every part of Tamil Nadu.
- To make students aware of the thoughtful ideas of EVR Periyār and Ayōthidāsar that just jostled the then-existing society, to create meaningful existence for everyone.
- To illustrate to the students about these towering progressive ideologues of Tamil Nadu who transformed the majority of the Tamil masses and an enormous number of writers.
- To familiarize the students with the powerful speeches, dynamic writings, and exemplary conducts of EVR Periyār and Ayōthidāsar.

Course Learning Outcomes:

- The course is expected to familiarize and orient the students with the two prominent socio-cultural and political reformist movements of the twentieth century, spearheaded by EVR Periyār and Ayōthidāsar in every part of Tamil Nadu.
- The course shall also discuss and deliberate on these towering progressive ideologues of Tamil Nadu who transformed the majority of the Tamil masses and a large number of writers, and their impact on society.
- This course shall also aim to familiarize the students with the powerful speeches, dynamic writings, and exemplary conducts of EVR Periyār and Ayōthidāsar.

Course Units:**Unit: I**

A brief survey of the socio-religious-political situation of Tamil Nadu since ancient times, more specifically the historical context of the 18th, 19th and 20th centuries (15 hours)

Unit: II

The socio-political factors of the 19th century that led EVR Periyār and Ayōthidāsar as Tamil revolutionary leaders. (10 hours)

Unit: III

Ideologies, writings, speeches, and service of Periyār and Ayōthidāsar. (10 hours)

Unit: IV

Analyzing and understanding the ancient, medieval, modern, and post-modern Tamilliterature with the theoretical background of manifestos and writings of Periyār and Ayōthidāsar. (10 hours)

Tutorial:

- Introduce the socio-political background of Reformist Movements in Tamil Nadu.
- Explain the philosophies and contributions of Ayōthidāsar and E.V.R. Periyār.
- Analyze their writings, speeches, and impact on social justice and rationalism.
- Encourage discussions and presentations on their relevance in contemporary society.

Essential Readings:

அன்புபொன்னோவியம்.

பண்டிதர் அயோத்திதாசர் ஒருகண்ணோட்டம். சித்தார்த்தாபதிப்பகம்: 2010. (Aṅṅu poṅṅōvīyam. Paṅṅitar ayōttitācar oru kaṅṅōṅṅam. Cittārttā patippakam:2010).

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வெங்கடாசலம்,

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Suggested Readings:

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கௌதம், சன்னா. க. அயோத்திதாசப் பண்டிதர். சாகித்திய அகாதமி; 2007. (Kautam, caṅṅā. Ka. Ayōttitāca paṅṅitar. Cākittiya akātami; 2007).

ராஜகௌதமன். க. அயோத்திதாசர் ஆய்வுகள். நாகர்கோவில், தமிழ்நாடு: காலச்சுவடு: 2004. (Rāṅ kautamaṅ. Ka. Ayōttitācar āyvukaṅ. Nākarkōvil, tamilṅnāṅu: Kālaccuvaṅu: 2004).

ஜெயபாலன்,

க.

அயோத்திதாசப்பண்டிதர்தேர்ந்தெடுக்கப்பட்ட சிந்தனைகள்
(இலக்கியக்கடலில் சில துளிர்கள்). கலகம் வெளியீட்டகம்: 2010. (Jeyapālan, ka.
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DISSERTATION/ ACADEMIC PROJECTS/ ENTREPRENEURSHIP

SEMESTER III

Dissertation/ Academic Projects/ Entrepreneurship (6 credits)

SEMESTER IV

Dissertation/ Academic Projects/ Entrepreneurship (6 credits)

* For those opting for 'Entrepreneurship' track, one GE related to Entrepreneurship should be studied in each of the III and IV Semesters. For those who opt for writing Dissertation or Academic Projects, they may opt any GE of their choice or study only the DSEs.

NOTE: The Dissertation/Academic Project/Entrepreneurship chosen should be an original work and not a repetition of work done in the 4th Year of the UG programme. It may be an extension though of the work done in the 4th Year of UG programme.

A. Outcomes expected of Dissertation writing track in the 2nd Year of PG Programmes

Semester III

The following four outcomes must be achieved by the end of III Semester:

- i. Research Problem identification
- ii. Review of literature
- iii. Research design formulation
- iv. Commencement of experimentation, fieldwork, or similar tasks

Semester IV

The following three outcomes must be achieved by the end of IV Semester:

- i. Completion of experimentation/ fieldwork
- ii. Submission of dissertation
- iii. Research output in the form of any one of the following –
 - Prototype or product development/ patent
 - Any other scholastic work as recommended by the BRS and approved by the Research Council
 - Publication in a reputed Journals such as Scopus indexed journals or other similar quality journals

- Book or Book Chapter in a publication by a reputed publisher

B. Expected outcomes of Academic Projects in the 2nd Year of PG Programmes

(Academic Project should be application-based research (not an exploratory or descriptive research) or real-life problem-solving research or a book translation or projects leading to creation of a new product such as those of Bachelor of Fine Arts)

Semester III

The following four outcomes must be achieved by the end of III Semester:

- Problem identification
- Review of literature
- Design formulation
- Commencement of experimentation, fieldwork, or similar tasks

Semester IV

The following three outcomes must be achieved by the end of IV Semester:

- Completion of the experimentation, fieldwork or similar task.
- Submission of project report
- Project output in the form of any one of the following –
 - Prototype or product development or patent
 - Any other scholastic work as recommended by the DRC & BRS and approved by the Research Council
 - Publication in a reputed Journals such as Scopus indexed journals or other similar quality journals
 - Draft policy formulation and submission to the concerned Ministry
 - Book or Book Chapter in a publication by a reputed publisher
 - Book translation (for Language departments)

C. Learning outcomes of Entrepreneurship track in the 2nd Year of PG Programmes are as follows:

Milestones for VII Semester:

Week (Tentative)	Topic	Deliverable	Activities	Mentor Checkpoint

1-2	Idea Generation and Validation	Submission of at least two potential startup ideas.	Conduct market research to validate the viability of each idea.	Review and feedback on the initial ideas.
3-4	Finalizing the Business Idea	Selection of the final business idea based on research and mentor feedback.	Develop a preliminary business model canvas.	Approval of the final business idea.
5-6	Market Research and Customer Discovery	Detailed market research report and customer discovery interviews.	Identify target market, customer segments, and key competitors.	Presentation of market research findings.
7-14	Prototype Development/Minimum Viable Product (MVP) and Business Model Refinement	Development of a prototype or MVP. Refined business model canvas including value proposition, customer segments, and revenue streams.	Design and build a basic version of the product or service. Test and iterate the business model based on prototype/MVP feedback.	Prototype/MVP review and feedback.

Week	Topic	Deliverable	Activities	Mentor Checkpoint
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11-12	Financial and Legal Planning	Initial financial plan including cost structure, pricing strategy, and funding requirements.	Prepare a basic financial plan, including a budget and revenue forecast; review IPR potential	Financial plan and IPR review.
13-14	Pitch Preparation	Development of a pitch deck summarizing the business idea, market opportunity, prototype, and financials.	Create and refine a presentation for potential investors or stakeholders.	Practice pitch session with feedback.
15-16	Final Presentation and Review	Final pitch presentation to a panel of mentors, faculty, and possibly industry experts.	Deliver a polished pitch, receive feedback, and make final adjustments.	Final assessment and grading based on the pitch and overall progress throughout the semester.

Week (Tentative)	Topic	Deliverable	Activities	Mentor Checkpoint
1-2	Review and Refinement of Prototype/MVP	Review of the progress made in the 7 th semester, including feedback from the final pitch.	Refine the business model, prototype, and financial plan based on mentor feedback and learnings from the 7 th semester.	Review and approval of the refined business plan and prototype/MVP

Week	Topic	Deliverable	Activities	Mentor Checkpoint
3-12	Legal and Regulatory Compliance	Documentation of all legal requirements, including business registration, intellectual property rights, and compliance with industry-specific regulations.	Complete the legal registration of the business and ensure all necessary licenses and permits are obtained	Legal compliance review and feedback.
5-8	Operational Planning	Detailed operational plan, including supply chain management, production schedules, and quality assurance processes.	Finalize partnerships with suppliers, set up production or service delivery processes, and establish quality control measures.	Review and approval of the operational plan.
5-10	Marketing and Sales Strategy	Comprehensive marketing and sales plan, including market entry strategy, branding, and pricing.	Develop and test marketing campaigns, refine branding and messaging, and establish sales channels.	Marketing and sales strategy review and feedback.
9-14	Financial Planning and Fundraising	Finalized financial plan, including cash flow projections, break-even analysis, and funding requirements.	Prepare for fundraising by identifying potential investors, preparing financial documents, and practicing pitches.	Financial plan review and practice pitch sessions.

9-14	Risk Management and	Risk management plan detailing	Identify key risks (e.g., market, operational,	Risk management
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	Contingency Planning	potential risks and corresponding mitigation strategies.	financial) and develop contingency plans.	plan review and feedback.
13-14	Final Preparations for Launch	Final preparations for market launch, including any final adjustments to the product/service, operational processes, and marketing efforts.	Conduct a soft launch or beta testing phase to gather final feedback, finalize logistics, and ensure readiness for full market entry.	Review and approval of launch readiness.
15-16	Final Presentation and Review	Comprehensive final presentation summarizing the entire project, including business model, operations, financials, marketing, and launch plan.	Deliver the final pitch to a panel of mentors, faculty, and industry experts, followed by the official market launch.	Final evaluation and feedback, with an emphasis on the feasibility of the launch and overall project success.

Ref: [https://www.du.ac.in/uploads/new-web/17022025-ugcf Final_scanned_Notification_3_pgcf.pdf](https://www.du.ac.in/uploads/new-web/17022025-ugcf%20Final_scanned_Notification_3_pgcf.pdf)