

**Appendix-64  
Resolution No. 14-1 (14-1-10)**

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**Delhi School of Journalism**

**Semester-IV**

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University of Delhi

**COURSE OFFERED BY DELHI SCHOOL OF JOURNALISM  
FACULTY OF SOCIAL SCIENCES**

**CATEGORY I  
(Semester IV)**

**Based on  
Undergraduate Curriculum Framework 2022  
(Effective from Academic Year 2022-23)**

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## CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

### DISCIPLINE SPECIFIC CORE COURSE – DSC A4: PHOTOGRAPHY

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical/ Practice		
Photography	4	2	0	2	Class XII Pass	NIL

### Learning Objectives

The course will introduce students to the fundamentals of photography, camera operations, lighting techniques and visual grammar. It will provide hands-on training to students in using camera for journalism and other mass media assignments.

### Learning Outcomes

- After completing this course, students will be able to acquire conceptual and practical understanding of photography and photo journalism.
- The course will provide necessary skill sets to students to create and execute various kinds of photography assignments.

### SYLLABUS OF DSC A4 – Photography (30 Hours)

#### Unit 1 – Photography History ( 5 Hours)

1. Brief History & Concept of Photography
2. Various types of Photo Cameras (Cameras Obscura, Pinhole Camera, TLR, Night Vision Camera, Mobile Cameras, DSLR, DSLM etc.)
3. The role & importance of photography
4. Types of photography, Photography magazines, famous photographers

#### Unit 2 – Digital Camera (10 Hours)

1. Digital Cameras, Elements, Formats & Accessories
2. Camera Design & Various types of Lenses
3. Sensor, Shutter, ISO, Aperture etc
4. Principles of Photographic composition – Rule of Thirds, Rule of Simplicity, Patterns, Ratio and Proportion, Fill the frame, Grouping and Organisation etc.
5. Concepts of Depth of field, Depth of Focus

### **Unit 3 – Lighting and Composition (10 Hours)**

1. Principles of Lighting, Sources and Devices of light
2. Concept of Three-point Lighting
3. Exposure and Measurement of light

### **Unit 4 – Approach to printing of Photography (5 Hours)**

1. Printing of Digital Photographs
2. Techniques of converting developed photograph into digital photograph
3. Writing Photo captions
4. Ethics and Photography

### **Practical Component (60 Hours)**

**Project/ Photo Album** – Outdoor shoots, In-college Photo Exhibitions

### **Suggested Readings**

1. Frost, Lee. (2007). *Teach Yourself Photography*. McGraw Hill
2. Yadav, N.S. (2020). *Photography: Takneek evam Prayog*. Rajasthan Hindi Granth Academy.
3. Fox, A. & Smith, R.S. (2015). *Langford's Basic Photography: The Guide for serious Photographers*. Routledge.
4. Sharma, O.P. (2003). *Practical Photography*. (Hindi edition). Hind Pocket Books.
5. Sarkar, N.N. (2008). *Art and Print Production*. Oxford University Press.
6. Hassan, R. (2018). *Digital Photography*. (Hindi edition). Published Book Enclave.
7. Tiwari, P.K. *Handbook of Photo Journalism*. Makhanlal Chaturvedi National University of Journalism.
8. Dilwali, A. (2020). *Photography: Sampoorna Jaankaari*. National Book Trust.

## DISCIPLINE SPECIFIC CORE COURSE – DSC B4: MULTIMEDIA ANIMATION

### CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical/ Practice		
<b>Multimedia Animation</b>	<b>4</b>	<b>2</b>	<b>0</b>	<b>2</b>	<b>Class XII Pass</b>	<b>NIL</b>

#### Learning Objectives

Through this course, students will be introduced to basic animation principles and techniques using software and applications.

#### Learning Outcomes

- After completing this course, students will be able to acquire multimedia animation skills to use in media projects and programs.

#### SYLLABUS OF DSC B4 – Multimedia Animation ( 30 Hours)

##### Unit 1 – Special Effects and Visual Effects (Adobe After Effects) (15 Hours)

1. Importing Footage and Editing
2. Key-framing, Tweening and Basic Effects
3. File Formats
4. Masks and Layers
5. Pre-comping and Nesting
6. Text Effects
8. Colour Correction
9. Manipulating Footage
10. Tracking and Stabilization Motion
11. Chroma Removal

##### Unit 2 – 2D Animation (Adobe Animate) (15 Hours)

1. Introduction to 2D Design and Animation
2. Vector Graphics
3. Motion Tween Animation Concepts
4. Using Layers and Library
5. Shape Tween Animation Concepts

## 6. Creating Infographics, Videos, Animation and Presentations

### **Practical Component (60 Hours)**

1. Practice Assignments
2. Exercises
3. Multimedia Animation Projects
4. Tests

### **Suggested Readings**

1. Fridsma, L. & Gyncild, B. (2021). *Adobe After Effects CC Classroom in a Book*, Adobe Press.
2. Chun, R. (2019). *Adobe Animate CC Classroom in a Book*. Adobe Press.
3. Christiansen, M. (2013). *Adobe After Effects CC Visual Effects and Compositing: Studio Techniques*. Adobe Press.
4. Rees, D. (2014). *How to be an Illustrator*. Laurence King Publishing.
5. Williams, R. (2012). *The Animator's Survival Kit: A Manual of Methods, Principles and Formulas for Classical, Computer, Games, Stop Motion and Internet Animators*. (Fourth Edition). Farrar, Straus and Giroux.
6. Halas, J. Whitaker, H. & Sito, T. (2009). *Timing for Animation*. CRC Press.
7. Byrne, B. (2012). *3D Motion Graphics for 2D Artists*. Routledge.
8. Adobe Animate CC Help - [https://helpx.adobe.com/pdf/animate\\_reference.pdf](https://helpx.adobe.com/pdf/animate_reference.pdf)

**DISCIPLINE SPECIFIC CORE COURSE – DSC C4 : MEDIA LAWS AND ETHICS**

**CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE**

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical/ Practice		
Media Laws & Ethics	4	3	1	0	Class XII Pass	NIL

**Learning Objectives**

The course will introduce media laws and ethical frameworks for media practitioners in the Indian and the global contexts.

**Learning Outcomes**

- After completing this course, students will be able to acquire working knowledge of media laws and ethical issues which will help them execute media assignments without compromising professional and ethical standards.

**SYLLABUS OF DSC C4 – Media Laws & Ethics (45 Hours)**

**Unit 1 – Laws Regulating The Media (11 Hours)**

1. Laws - Bills and Acts, Ordinance, Regulations, Statute, Code, Norms, Conventions
2. Freedom of the press in normal and emergent situations; and the Constitutional need for a free press in a democracy
3. Article 19(1) (a) of the Indian Constitution – Freedom of speech and expression and its reasonable restrictions Article 19(2)
4. Ethics and Code of conduct for Journalists

**Unit 2 – Media laws pertaining to the State, Citizens, Judiciary, Legislature and Parliament (11 Hours)**

1. The State: Sedition (Section 124A); Incitement to violence/Waging War (section 121 IPC), IPC 121 read with 511 Inflammatory writing IPC (353)
2. Citizens: Defamation IPC (499) 500) civil and criminal defamation-libel, slander
3. Legislature: Parliamentary privileges / Articles 105 (Parliament) Article 194 (State Legislation); Pre & Post 44<sup>th</sup> Amendment Act 1978
4. Judiciary: Contempt of Court - Civil and Criminal, Covering and reporting court

proceedings (Article 361A)

### **Unit 3 – Acts, Laws and Regulatory Bodies: India (12 Hours)**

1. Press Registration of Books Act. 1867/1955 role of RNI
2. IPR (Copyright Act 1957)
3. Official Secrets Act 1923
4. Right to Information Act 2005
5. Regulatory Bodies & Self-Regulatory Bodies – PCI, TRAI, CBFC, NBSA, BCCC, ASCI, ICANN, Journalist and Media Association Grievances Council (JMAGC); Working Journalist Media Council; Digital Media Publishers & News Portal Grievance Council of India etc.

### **Unit 4 – Media Regulation, and Challenges by New Forms of Media (11 Hours)**

1. Regulation, Self-Regulation and Deregulation
2. Issues of privacy *vis-a-vis* Media's Right to Publication
3. New Forms of Media & Cyber Crime: Types
4. Regulatory Mechanisms

### **Activities to be done under tutorial**

1. Appropriate Assignments & Projects
2. Media Stories Fact Checking

### **Suggested Readings**

1. Bhanawat, S. (2000). *Press Kanoon aur Patrakita*. Rajasthan Hindi Granth Academy, Jaipur
2. Trikha, N.K. (1998). *Press Vidhi*. Vishwavidyalaya Prakashan.
3. Kamath, N. (2012), *Law Relating to Computers, Internet and E- Commerce*. Universal Law Publishers.
4. Pandey, J. N. (1998). *Bharat ka Savindhan*. Prayag Central Law Agency, Prayag.
5. Thakurta, P.G. (2009) *Media Ethics*. Oxford University Press.
6. Mehta, A. (2008). *Patrakarita ki Laskhman Rekha*. Samyak Prakashan.
7. Sharma, P.D. (2019). *Ethics, Integrity and Aptitude - Hindi*. Rawat Books.
8. Shrivastava, K.M. (2005). *Media Ethics – Veda to Gandhi and Beyond*. Publications Division. Ministry of I&B.

**Note:** Examination scheme and mode shall be as prescribed by the Examination Branch, University of Delhi, from time to time.

## DISCIPLINE SPECIFIC ELECTIVE – DSE A: MEDIA AND CONSUMER EDUCATION

### CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical/ Practice		
Media and Consumer Education	4	3	1	0	Class XII Pass	NIL

#### Learning Objectives

The course will educate students regarding consumer protection mechanisms available under the Indian legal system.

#### Learning Outcomes

- After completing this course, students will be able to acquire knowledge and skills that will enable them to cover and write news reports with respect to consumer protection, awareness and right violations.

#### SYLLABUS OF DSE A – Media and Consumer Education (45 Hours)

##### Unit 1 – Concept of Consumer Education and Welfare (11 Hours)

1. Consumer Organizations and their role in the Consumer Movement in India
2. Characteristics of Consumer Buying and Consumer Decision Making Process
3. Consumer Awareness and Consumer Problems – Urban & Rural
4. Role of Media in Protecting Consumer Interests

##### Unit 2 – Consumer Protection Act (12 Hours)

1. Key Features and Overview of Consumer Protection Act 1986 and Amendments
2. United Nation’s Guidelines on Consumer Protection
3. Procedure for Filing and Hearing of a complaint under CPA-1986
4. Grievance Redressal Mechanism under the CPA-1986, Advisory Bodies, Adjudicatory Bodies (District Forum, State Commission, National Commission)
5. Role of Supreme Court under CPA -1986

##### Unit 3 – Media and Consumer Protection (11 Hours)

1. Media explosion and impact on Consumer Buying Behaviour

2. Role of Media, New Media as watchdog on consumer protection
3. Advertisements and their regulation; Sales Promotion; Regulation of misleading and deceptive advertising

#### **Unit 4 – Competition Policy and Law (11 Hours)**

1. Competition Act 2002: Objectives, Purpose and Salient Features
2. How competition policy and law protect consumer interest
3. Complaints and Procedures: Investigation, Hearings, Enquiry, Remedies and Enforcement of Orders.

#### **Activities to be done under tutorial**

1. Relevant Case Studies on Consumer
2. Field Visit and Reports
3. Consumer Protection Surveys etc.

#### **Suggested Readings**

1. Prajapat, M. (2017). Upbhokta Vyavhaar Evam Upbhokta Sanrakshan. Himanshu Publications.
2. Department of Consumer Affairs, Ministry of Consumer Affairs, Food & Public Distribution, Government of India- <https://consumeraffairs.nic.in/hi/acts-and-rules/consumer-protection/the-consumer-protection-act-1986>
3. Consumer Protection (Jurisdiction of District Commission, State Commission and National Commission) Rules, 2021 - <https://pib.gov.in/PressReleasePage.aspx?PRID=1786422>
4. Singh, I. (2020). Upbhokta Sanrakshan Vidhi (Consumer Protection Act) –(Hindi). Central Law Publication.
5. Establishment of Competition Commission of India (CCI) - <https://www.mca.gov.in/content/mca/global/hi/about-us/affiliated-offices/cci.html.html>
6. Khanna, S. (2008). Upbhokta Adhiniyam aur Sanrakshan. Publications Division. Government of India.
7. Mishra, S., Chadah, S. & Pathania, M. (2012). Consumer Protection in India: Policies and Case Studies. Concept Publishing Company. New Delhi.
8. Nader, R. (1973). Consumer and Corporate Accountability. Houghton Mifflin Harcourt P.

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**DISCIPLINE SPECIFIC ELECTIVE – DSE B: DISASTER MANAGEMENT AND COMMUNICATION**

**CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE**

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical/ Practice		
<b>Disaster Management &amp; Communication</b>	<b>4</b>	<b>3</b>	<b>1</b>	<b>0</b>	<b>Class XII Pass</b>	<b>NIL</b>

**Learning Objectives**

The course will introduce the students to communication strategies and practices for disaster management.

**Learning Outcomes**

- After completing this course, students will be able to develop and create Information, Education and Communication (IEC) campaigns and create appropriate communication materials in the events related to disaster.

**SYLLABUS OF DSE B – Disaster Management and Communication (45 Hours)**

**Unit 1 – Concept of Disaster (12 Hours)**

1. Concepts of Hazard and Disaster: Types; Natural Disasters, and Man-Made Disaster
2. Risks, Political, Social, Economic impacts of Disasters, Equity issues in Disasters
3. Relationship between Disasters and Development and vulnerabilities, Human Resettlement and Rehabilitation issues during and after disasters
4. Inter- sectoral coordination during disasters and post- disaster
5. Natural disasters and Man-made Disasters interlinkages

**Unit 2 – Disaster Preparedness (11 Hours)**

1. Information, Education and Communication (IEC)
2. Understanding Disaster Management Tools
3. Weather forecasting, Disaster communication System (Early Warning and its dissemination)
4. Disaster Management Cycle, Risk Reduction Measures (Preparedness, Mitigation, Response Reconstruction and Rehabilitation)

### **Unit 3– Disaster Laws & Agencies (11 Hours)**

1. International
2. National
3. State
4. Civic

### **Unit 4 – Media Coverage (11 Hours)**

1. Role of Media Post Disaster: Risks and Challenges
2. Ethics of Disaster Journalism
3. Safety Measures for Journalists while Reporting
4. Impact of Media on Policies related to Disaster Management

### **Activities to be done under tutorial**

1. Disaster Coverage: Case Studies
2. Report on any one disaster/Article on disaster crisis/Visit to any Disaster management institute or agency.
3. Conducting a participatory capacity and vulnerability analysis.
4. Prepare a report in Disaster Management Cycle, Risk Reduction Measures (Preparedness, Mitigation, Response Reconstruction and Rehabilitation etc.

### **Suggested Readings**

1. Garg, H.S. (2016). *Disaster Management (Hindi)*. SBPD Publications.
2. Disaster Management Division. Ministry of Home Affairs, Government of India - <https://ndmindia.mha.gov.in/>
3. WHO. *Effective media communication during public health emergencies: a WHO field guide* - <https://apps.who.int/iris/handle/10665/43477>
4. Haddow, G. & Haddow. K.S. (2014). *Disaster communications in a changing media world*. Butterworth-Heinemann.
5. Dave, H.K. (2018). *Disaster Management in India: Challenges and Strategies*. Prowess Publishing.
6. Shukla, C.P. (2019) *Aapda Prabandhan*. Aavishkaar Publishers
7. Arya, O. H. & Madheshiya, A.K. (2022). *Paryavaran, Aapda Prabhandan aur Jalvayu Parivartan*. Thakur Publications Pvt. Ltd.
8. Bajpai, A., Arora, S. & Maurya, N. (2011). *Paryavarniya Shiksha evam Aapda Prabhandan*. Thakur Publications Pvt. Ltd.

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