

दिल्ली विश्वविद्यालय

UNIVERSITY OF DELHI

Office of the Joint Registrar (Academic)

Dated: 25.02.2022

1. The Centenary Celebration Committee has already been notified on 26.11.2021. The Committee has deliberated upon various conceptual, functional and operational aspects of the Centenary Celebration of the University commencing from 01.05.2022 and concluding on 01.05.2023. Various Thematic Committees have also been constituted by the Centenary Celebration Committee which are functioning in their respective areas of deliberation.

2. The Thematic Committee on Mementoes and Souvenirs was entrusted with the responsibility of finalization of the Centenary Logo and Centenary Tagline for the Centenary Celebration of the University.

3. An objective approach was adopted in the process of finalization of the Logo as per details mentioned below.

- A notice for Logo Design Competition was issued in the month of December, 2021 and the last date of kept at 05.01.2022 which was further extended to 10.01.2022 due to the prevailing Pandemic situation and ongoing student assessments.
- The Logo Design Competition was among all the existing students on the rolls of the University and its Colleges including NCWEB and SOL to encourage original creative and artistic endeavor of the students of the University and its Colleges.
- The terms and conditions of the Logo Design Competition was kept in such a manner that all the eligible students are encouraged to participate in this competition.
- The Thematic Committee on Mementoes and Souvenirs deliberated upon 248 entries received and finalized as many as 6 Logos which were submitted to the Convener, Centenary Celebration Committee with a relative ranking of 1 to 6. The Convener constituted a panel of jury members under the Chairpersonship of the DSW. The jury members, after due deliberations, relatively ranked the 6 entries shortlisted by the Thematic Committee under reference. The relatively ranked 6 entries are entry nos. 238, 233, 211, 17, 50 and 175. The relevant documents in this regard is placed at **Appendix-A** of the file which also include the colored document for the shortlisted Logos for finalization.

4. An objective approach was adopted in the process of finalization of the Tagline as per details mentioned below.

- A notice for Tagline Drafting Competition was issued in the month of January, 2022 and the last date of kept at 23.01.2022 which was further extended to 10.01.2022 due to the prevailing Pandemic situation and ongoing student assessments.
- The Tagline Drafting Competition was among all the existing students on the rolls of the University and its Colleges including NCWEB and SOL to encourage original creative and artistic endeavor of the students of the University and its Colleges.
- The terms and conditions of the Tagline Drafting Competition was kept in such a manner that all the eligible students are encouraged to participate in this competition.

The Thematic Committee on Mementoes and Souvenirs deliberated upon 315 entries received and finalized as many as 35 Taglines which were submitted to the Convener, Centenary Celebration Committee. The Convener constituted a panel of jury members under the Chairpersonship of the DSW. The jury members, after due deliberations.

5. As per deliberation of the Thematic Committee on Mementoes and Souvenirs and subsequent deliberation of the Jury Members to impart further objectively to the selection process, the shortlisted and relatively ranked 6 Logos is submitted for kind consideration and finalization of the Logo for the Centenary Celebration of the University.

6. Further as per deliberation of the Thematic Committee on Mementoes and Souvenirs and subsequent deliberations of the Jury Members and a team of teachers alongwith Co-Conveners of the Centenary Celebration Committee to impart further objectively to the selection process, the shortlisted 8 Taglines, which are not relatively ranked by the jury alongwith Taglines taken from some of the Faculty Members and other officials, due to inadequacy of the content of the shortlisted taglines received from the students through the competition, is submitted for kind consideration and finalization of the Tagline for the Centenary Celebration of the University.

[Signature]
25/02/2022
Joint Registrar (Academic)
Member Secretary
Centenary Celebration Committee

[Signature]
25/02/22
Prof. Neera Agnimitra
Convener
Centenary Celebration Committee

~~Registrar~~

May kindly consider please and endorse the
Tagline for the Centenary Celebration of the Univ.

~~Hon'ble VC~~

hcl
25/2/22

Logo : Entry no. : 238
(Ranking 1)

Tag line : A century of Academic
Excellence.

o'ar
25/2/22

VC-1572
25/02/22

~~Registrar~~

hcl
25/2/22

R-1424
28/02/2022
02/03/2022

