

UNIVERSITY OF DELHI

DEPARTMENT OF ENGLISH

COURSE NAME: B.A.(H) JOURNALISM(Minor)

(SEMESTER -I)

based on

Undergraduate Curriculum Framework 2022 (UGCF)

(Effective from Academic Year 2022-23)



University of Delhi

Course name: B.A.(H) Journalism(Minor)

Course Title	Nature of the Course	Total Credits	Components			Eligibility Criteria/ Prerequisite	Contents of the course and reference is in
			Lecture	Tutorial	Practical		
Introduction to Journalism	DSC-01	4	3	1	0	Class XII pass	Annexure 3

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STRUCTURE OF DISCIPLINE SPECIFIC CORE PAPERS

SEMESTER 1:

DSC 1: Introduction to Journalism

DETAILS OF DISCIPLINE SPECIFIC CORE PAPERS

SEMESTER I

DSC 1: Introduction to Journalism

Credits: 4 (3 Theory + 1 Practical)

UNIT I: Understanding News

- Meaning and definition of Journalism
- Ingredients of news
- News: meaning, definition, nature
- The news process: from the event to the reader (how news is carried from event to reader)
- Hard news vs. Soft news
- Basic components of a news story
- Attribution, on-record, off-the record, embargo,
- Verification, balance, fairness, brevity, dateline, credit line and byline.
- Criteria for news worthiness, principles of news selection

UNIT II: Historical Perspective and News Writing Skills

- Yellow journalism
- Penny press, tabloid press
- Language of news- Robert Gunning: Principles of clear writing
- Rudolf Flesch formula- skills to write news

- Organizing a news story, 5W's and 1H, Inverted pyramid
- Use of archives, sources of news, use of internet

Unit III: Different mediums-a comparison

- Language and principles of writing on different media platforms
- Basic differences between print, electronic and online journalism, Citizen Journalism

Projects: Writing stories in the inverted pyramid format, identifying the news values in news stories of different newspapers, identifying the 5W's and 1 H in news stories, writing soft-news stories.

Learning Outcome: The students will be able to understand the nature of news and the process of news transmission to the readers. The paper will also enable them to write news stories and comprehend the role of the press in a democratic society. They will understand what it takes to be a competent reporter and the problems that journalists face in the media industry. This course will equip the student to work as a cub-reporter in any news media organisation.

Teaching- Learning Process: Lecture methods, Power point presentations, Special lectures by journalists, discussions and debates.

Essential Readings:

1. Bruce D. Itule and Douglas A. Anderson. *News writing and reporting for today's media*. McGraw Hill Publication, 2000.
2. George Rodmann. *Mass Media in a Changing World*. McGraw Hill Publication, 2007.
3. Carole Flemming and Emma Hemmingway. *An Introduction to Journalism*. Vistaar Publications, 2006.
4. Richard Keeble. *The Newspaper's Handbook*. Routledge Publication, 2006.

Suggested Readings:

1. M.L. Stein, Susan Paterno & R. Christopher Burnett. *News writer's Handbook: An Introduction to Journalism*. Blackwell Publishing, 2006.
2. Michael Ryan and James W. Tankard. *Writing For Print And Digital Media*. McGraw-Hill College, 2004.
3. Helmut Kipphan. *Handbook of Print Media*. Springer, 2001.
4. Paranjy Guha Thakurta. *Media Ethics: Truth, Fairness and Objectivity*. Oxford University Press, 2011.
5. Vincent F. Filak. *Dynamics of News Reporting and Writing Foundational Skills for a Digital Age*. Sage Publications, Inc, 2021.
6. Robert Gunning. *Techniques of Clear Writing*. McGraw Hill Higher Education, 1968.
7. W. Richard Whitaker & Janet E. Ramsey & Ronald D. Smith. *Media Writing: Print, Broadcast, and Public Relations*. Routledge, 2019.
8. Wynford Hicks, Adams Sally, Harriett Gilbert, Tim Holmes, Jane Bentley. *Writing for Journalists*. Routledge, London, 2016.
9. John Hohenberg. *The professional journalist: a guide to the practices and principles of the news media*. Holt, Rinehart and Winston, New York, 1973.
10. M. V. Kamath. *The Journalists Handbook*. Vikas Publishing, New Delhi, 2009.

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