



Department of Commerce
Jesus and Mary College
(NAAC Accredited 'A+')
University of Delhi

organises

Two-Day International Conference

on

**India @ 2030: Third Largest
Economy in the World**

January 29-30, 2024

Sponsored by:
Indian Council of Social Science Research (ICSSR)

Jesus and Mary College
Chanakyapuri, New Delhi-110021, India

Academic Partner

**All India Association for Christian
Higher Education (AIACHE)**
New Delhi - 110058, India



The Department of Commerce, Jesus and Mary College is proud to organise a two-days international conference in the year following the 100 Years Centenary of the University of Delhi, 75th Year of Independence Celebrations: Azadi Ka Amrit Mahotsav and Year of India's G20 Presidency on the theme "*India @ 2030: Third Largest Economy in the World*" to be held on January 29-30, 2024. The Two-Day International Conference will comprise technical sessions for the presentation of selected papers, panel discussions, and keynote addresses from thought leaders in the industry, academia, strategic sectors and policy thinktanks. The deliberation and discussion will be held to address the following questions:

- Will India become the world's third-largest economy by 2030?
- What are the potential engines of India's future economic growth and prosperity?
- What is the role of industry in sustainable and inclusive economic growth?
- What are the challenges or roadblocks on the path of becoming a global leader?

Objective of the Conference

The purpose of this conference is rooted in the necessity to academically envisage a new India and harness strategies, expertise and resources across the widest spectrum of academic thought to unleash a range of initiatives required to build a future of growth, innovation and sustainability.

About Jesus and Mary College

The Jesus and Mary College is run by the Sisters of Jesus and Mary Congregation which was founded by St. Claudine Thevenet in France in 1818. The Sisters of CJM came to India in 1842 and in July 1968, the Jesus and Mary College was established as a constituent college of the University of Delhi imparting higher education in the fields of Arts and Commerce.

The motto of the College is "THOU ART LIGHT, FILL ME WITH THY LIGHT." The College focuses mainly on the intellectual, cultural, social, aesthetic and spiritual development of its students to make them compassionate and committed human beings. JMC is constantly striving to achieve high academic standards by regularly organizing seminars, talks, conferences, symposiums and workshops for teachers, students and non-teaching staff.

Today, the College caters to 3000 students – with 10 Honours Degree Programs and B.A. Restructured Program with 13 subject combinations and post-graduation programs in English and Hindi. The year 2017-18 was particularly significant as it commemorated the Golden Jubilee of the College which was inaugurated by the Hon'ble President of India, Shri Ram Nath Kovind.

About Department of Commerce, Jesus and Mary College

The Department of Commerce, JMC was started in the year 1972 with one faculty and 30 students at a time when Commerce as an educational choice was a distant one for women. However, today when women have scaled new frontiers in education, the commerce department has 450+ students and 20+ faculty.

The Department provides an enabling environment to help its students stand out both academically and in shaping them to an overall balanced personality in today's competitive environment. The department has an active Commerce Association consisting of both elected and nominated student representatives with the incumbent Teacher-in-Charge of the department as its Advisor. The 'Core Committee' of this association has been proactive since its inception in providing both exposure and opportunity for the department students to participate in various inter-departmental, intra-departmental and inter-college events and competitions. A large number of Commerce students have been placed in well-known companies like Deloitte, KPMG, Ernst and Young, Bain etc. through its placement initiatives. Many students have decided to pursue higher studies in the fields of management, marketing, finance and economics and a large number of them have secured admission in prestigious institutions in India and abroad such as IIMs and LSE.

The Department has successfully hosted two international conferences in the past. The first one was organised physically on the theme "Social Media Marketing – Opportunities & Challenges" on 28-29 March, 2019. The conference was honoured by the presence of around 500 participants and 44 speakers from around the world, with eminent academicians, researchers, medical practitioners, and media representatives from Italy, Sweden, Germany, New Zealand and France. The second international conference was held virtually on the theme "Evolving Business Strategies in a Transforming Global Environment" on 20-21 January, 2022. The conference brought together over 600 participants and around 50 speakers from more than 10 countries of Asia, Europe and North America including Japan, U.K. USA, Sweden, Vietnam, Thailand, Nepal, Ethiopia, Swaziland, Malawi, Indonesia, Pakistan, Sri Lanka and Iraq. The selected papers presented at the conference have been published as an edited volume titled "Businesses: Resilience and Sustainability (Evidence from Emerging Market Developing Economies)" by World Scientific Publishing, Singapore. DOI: <https://doi.org/10.1142/13148>

About International Conference

India's progress over the past decade has been quite remarkable. The economy's position has gone from the tenth largest ten years ago to the fifth largest today. India has been the fastest-growing major economy and emerged as "a bright light" at a time when the world is facing imminent prospects of a recession. India is expected to overtake Germany and Japan to become the third-largest economy after China and the US by 2030.

India needs to build resilient infrastructure, promote inclusive and sustainable industrialisation and foster innovation to achieve the ambitious target of a 10 trillion-dollar economy. This is a crucial decade for India to shape its own future to chart a path for other developing countries in a global context that has been transformed by the pandemic, conflict and the challenges posed by climate change. It is our joint responsibility to shape the best path for ensuring a future India with equal opportunities for all.

The government of India launched the *Aatma Nirbhar Bharat Abhiyaan* (Self-Reliant India) campaign in May 2020, the vision of new India to fight the COVID-19 pandemic by building a stronger economy that could withstand global competition. A self-reliant India stands on five

pillars viz. Economy, which brings in quantum jump and not incremental change; Infrastructure, which should become the identity of India; System, based on 21st-century technology-driven arrangements; Vibrant Demography, which is our source of energy for a self-reliant India; and Demand, whereby the strength of our demand and supply chain should be utilized to full capacity.

In 2022, India celebrated its 75th Anniversary of Independence: Azadi Ka Amrit Mahotsav. The next 25 years have been termed as the 'Amrit Kaal' by Prime Minister Narendra Modi, a term drawn from Vedic inspiration, which means a uniquely auspicious period representing India's opportunity to herald a new world era. The Government of India has set for itself the goal of becoming a "developed" economy by 2047.

The world has witnessed India emerge as a leader, solution provider and consensus builder as it convenes the G-20 Leaders' Summit in 2023. The theme of India's G20 presidency - "Vasudhaiva Kutumbakam" or "One Earth, One Family, One Future" - is drawn from the ancient Sanskrit text of the Maha Upanishad. The theme encapsulates India's vision to foster international cooperation, focusing on inclusive economic growth, digital transformation, and climate action.

India's current strengths such as high-value services exports, a growing digital ecosystem, availability of a large working population, track record in creating renewable energy capacity, and megatrends such as a growing entrepreneurship and start-up ecosystem will play a critical role in transforming India into a New India - a strong, secure and prosperous nation where everyone has access to opportunities of development.

Sub-Themes of the Conference

The research, discussion and deliberation in the conference will focus on strategies to build India as a global leader with inclusive, equitable and sustainable growth by 2030 with the following sub-themes:

- ❖ India's growing influence in the Indo-Pacific Region
- ❖ India's Connectivity Corridors
- ❖ India's Diaspora and Soft Power
- ❖ India's Role in Multilateral Institutions
- ❖ Business Policy and Strategic Management for India @2030
- ❖ Business Ethics and Sustainability for Global Leadership
- ❖ Digitalisation and Technological Innovation for Skilled India
- ❖ Entrepreneurial Ecosystem for fast economic growth
- ❖ Role of Financial Inclusion and Innovation
- ❖ Challenges of Marketing and HR in a Changing World
- ❖ Women in Leadership Roles in the New India
- ❖ Sustainable Agriculture and Food Security for Self-Reliant India
- ❖ Contributions of National Education Policy, 2020 in Economic Leadership of India

Call for Papers

Research papers are invited from students, researchers, academics, practitioners and industry on the sub-themes of the conference mentioned above or any other issue deemed relevant to the conference theme. Papers should be original and unpublished, offering new insights, new approaches or new knowledge to the body of literature. Submitted papers will undergo a rigorous double-blind review process.

Important Dates	
Submission of Abstract	November 30, 2023
Acceptance of Abstract	December 10, 2023
Submission of Full Paper	December 30, 2023
Notification of Review Decision	January 5, 2023
Submission of Final Paper	January 10, 2023

Submission Guidelines:

- Abstract / Research Paper to be submitted online via email.
Email ID: commerceconference23@jmc.du.ac.in
- The abstract should be of 300-400 words followed by a list of 5-6 keywords.
- The research paper should be of 5000-6000 words, excluding tables, graphs and charts.
- The paper must include the following headings - Introduction, Literature Review, Data & Methodology, Findings, Conclusion and Policy Implications, and References.
- A separate title page should include an informative title, name, affiliation, address of Institute/Organization, corresponding address, email id, and contact no. of all authors.
- Manuscript Format: Word File, Font Style - Times New Roman, Font size - 12, Line Spacing - 1.5, Margin - 1 inch (2.54 cm), Text Alignment - Justified.
- References should be arranged in alphabetical order and as per the APA (American Psychological Association) Guidelines.
- All papers must be original and not simultaneously submitted to another journal or conference.
- All manuscripts would be checked for plagiarism.

Registration Details

Registration Link: <https://forms.gle/Rd1FDCP6XQ6m3mDS9>

Registration Fees

Industry Professionals / Faculty	INR 1500/-
Research Scholars	INR 1000/-
Students (UG/PG)	INR 500/-

Payment Details

Participants are required to pay registration fee (as applicable) via NEFT/IMPS to the following account:

Account Name: Student Society A/c - Jesus & Mary College

Account Number: 607210110000002

IFSC Code: BKID0006072

Bank and Branch: Bank of India, Jesus and Mary College

Please write "IC Commerce" in the payment remarks when making online payment.

Outcomes of the Conference

- The conference will create a self-sustaining platform to build research acumen and competencies amongst researchers, academicians, industry professionals and others.
- The conference is expected to generate ideas that will form the basis of future sustainable growth and development.
- The best papers would be awarded.
- All paper presenters would receive a certificate of participation.
- Selected papers would be published in the form of a volume through an international publisher or a publisher of repute.

Organising Team

Patron

Prof. Sandra Joseph
Principal, Jesus and Mary College

Teacher-In-Charge and Convenor

Prof. Reena Marwah, *Professor, Jesus and Mary College*

Co-Convenors

Dr. Ameeta Motwani, *Associate Professor, Jesus and Mary College*

Dr. Renu Gupta, *Associate Professor, Jesus and Mary College*

Steering Committee

Dr. Savita Rastogi
Prof. Vibha Mathur
Dr. Gurmeet Bakshi
Ms. Lissy Jose
Dr. Nishwan Bhatia

Organising Committee

Ms. Monica Chhabra
Ms. Charu Sarin Arora
Ms. Saloni Arora
Ms. Priyanka Marwah
Dr. Ruhi Ghai
Ms. Kashnie Singh
Ms. Gurpreet Kaur
Ms. Vrinda Moda
Ms. Trisha Chowdhry
Dr. Anshi Goel

Contact Us

For any queries related to the Conference,

Email us at: commerceconference23@jmc.du.ac.in

Please visit College Website: <https://www.jmc.ac.in/>