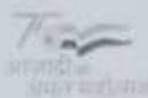
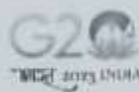


K. Sanjay Murthy
Secretary
Department of Higher Education



Saurabh Garg
Secretary
Department of Social Justice and
Empowerment



D.ONo.8-16/2022-DS-V(Pt.7)

November, 2023

The Ministry of Social Justice & Empowerment is implementing the Nasha Mukti Bharat Abhiyaan (NMBA) for Drug Demand Reduction in the Country. The program coordinates and monitors all aspects of drug abuse prevention, assessment of the extent of the problem, prevention action, treatment and rehabilitation of users, dissemination of information and public awareness.

2. As you are aware, students and youth are particularly vulnerable to the menace of substance use, thus making them primary stakeholders for the Abhiyaan. So far, more than 3.3 crore youth have participated in the activities organized under NMBA and have spread the message against substance use. To enhance the participation of youth in this campaign the following action points for higher educational institutions were decided in a joint meeting chaired by Secretaries of both Departments on 30-05-2023:

a. Higher Educational Institutions should take action at the institutional level to sensitize the campus and other possible surrounding locations through their faculty, NSS volunteers, student clubs etc through regular interventions and activities on substance use prevention.

b. Institutions may create common clubs with various activities relating to ragging, non-use of substances, following safety measures etc. A list of suggested activities to spread awareness and IEC material along with best practices is enclosed in the following link:

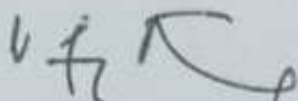
<https://drive.google.com/drive/u/5/folders/1dODVdFJ0dDo6tu3bn311Gqi-96Xui163>

3. An Anti-drug declaration by the student at the time of admission can be taken to invoke a commitment from the students to have responsible behaviour during studies. A guiding proforma for the anti-drug declaration undertaking by students is attached for reference as **Annexure**.

4. In view of above, it is requested that you may ask all higher educational institutions in your State/UT to take appropriate action on discussed action points. You will appreciate that seeing the magnitude of the problem, effective steps taken by higher educational institutions will be a great contribution to the cause and will pave the way for making Nasha Mukht Bharat.

With regards,


Yours sincerely,



K. Sanjay Murthy

Secretary

Department of Higher Education



Saurabh Garg

Secretary

Department of Social Justice and
Empowerment