

PROGRAMME PROJECT REPORT (PPR)

Name of the Programme: Master of Business Administration (MBA)

A. PROGRAMME OBJECTIVES AND OUTCOMES.

MBA Programme is designed to create dynamic, efficient, skilled and strategic professionals who are ready to take and handle various corporate challenges, under the disciplined guidelines of Ethics and Governance. Programme provides the pathways to create values with keeping the social welfare in core and tries to assure that the qualified professionals should be future business leaders contributing in National Economy. The programme nurtures and develops world-class business leaders with personalized core and attention. The curriculum of the continuously evolving MBA rests on two pillars: one, providing a strong analytical foundation in key functional areas and the other, enabling a high degree of academic flexibility, thereby allowing students to customize their MBA experience. To make it more practical the learning is based on concepts and their application, numerical problems-solutions, case analysis etc.

Programme Specific Outcomes (PSOs):

The following specific outcomes are sought to be achieved from the MBA programme:

- PSO1 Helps students in becoming highly adept professional managers.
- PSO2 Helps students explore the practical application of the management concept.
- PSO3 Empowers students in developing their capability to do creative innovation and the ability to execute the same in real-life situations.
- PSO4 Helps students create synergies amongst the most diverse set of variables and their ability to continuously learn, improvise, adapt, energize, excel and grow.
- PSO5 Encourages students for their professional development to visualize the real life practice through summer information.
- PSO6 Provides a strong analytical foundation in key functional areas as well as a high degree of academic flexibility, thereby enabling them to take up leadership roles in future.
- PSO7 Inculcate respect for diversity, sensitivity towards societal needs and ethical attitude

B. NATURE OF TARGET GROUP OF LEARNERS

Open Learning System provides opportunities to all sections of the society to pursue education and satisfy varieties of learning needs, Keeping in view the fact that enrolment in higher education in general and skill based higher education in particular is very low in India, delivery of such education through open learning has gained importance over time. People belonging to poorer section, middle and lower class, SC/ST/OBC, rural dwellers, minorities, employed persons who could not attend regular college etc, can study this highly sought after programmes.


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C. Cost Assurance for the Development of programmes.

Appropriateness of programme to be conducted in Open and Distance Learning and / or Online mode to acquire specific skills and competence: The Higher Educational Institution shall clearly identify the learning outcomes for the programme which shall cover the specific skills and competence to be acquired by the learner. The programme should be aimed appropriately to those learning outcomes. The learning outcomes shall include the development of knowledge and understanding appropriate to the area of study and these should also reflect academic, professional and occupational standards of that field. The learning outcomes should incorporate generic transferable skills and competencies.

D. The cost estimate to run the programme has been made based on the following:

1. Approved rates for creation of study material,
2. Approved rates for creation audio-video materials,
3. Approved rates for delivery of contract classes.
4. Approved rates for mentoring and counseling students.
5. Approved rates for other administrative expenditure including maintenance of students support facilities at the various Learning support centres.
6. Purchase and Maintenance of ICT facilities.
7. Miscellaneous,

E. Instructional Design

Students will learn in English medium. The structure and content of the syllabi will be offered by the University of Delhi with details of the credit hours for each subject in a semester. The course will be delivered through printed and online study materials in SLM format, audio video materials, personal contact programme, counseling sessions, group discussions, laboratory and practical works, assignments etc, Highly qualified faculty members will guide the students and monitor the entire process of delivering the honours programme in Economics.

F. Procedure for Admissions, curriculum transaction and Evolution:

The University of Delhi will provide the detailed guidelines with respect to the procedure for Admissions, Curriculum Transaction and Evaluation.

G. Requirement of the laboratory support and Library Resources:

There must be programmes having practical component in syllabus. The Higher Educational Institution shall give clear guidelines about the laboratory support to the learners to perform the practical prescribed in the programme. There shall be provision of a practical book for the learners.


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H. Quality Assurance Mechanism and Expected Programme Outcomes:

The institution will follow the guidelines given by the UGC through its ODL Regulations and the procedure laid down by the University of Delhi with respect to appointment of competent faculty, conduct of contact classes, delivery of SLM, conduct of online classes, student feedback, conduct of mid-semester and end semester examination etc to ensure quality and achieve expected outcomes.



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