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DELHI SCHOOL OF JOURNALISM

FIVE YEAR INTEGRATED PROGRAMME IN JOURNALISM SEMESTER – I & II

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University of Delhi

**COURSE OFFERED BY DELHI SCHOOL OF JOURNALISM
FACULTY OF SOCIAL SCIENCES**

CATEGORY I

(Semester I)

Based on

**Undergraduate Curriculum Framework 2022
(Effective from Academic Year 2022-23)**

DISCIPLINE SPECIFIC CORE COURSE – DSC A1: MEDIA & COMMUNICATION

**CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE
COURSE**

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical/ Practice		
Media & Communication	4	3	0	1	Class XII Pass	NIL

Learning Objectives

The course introduces the students to communication theories and models, and use of different types of media.

Learning Outcomes

Students will understand the elements and processes of communication and thereby improving their own communication skills. This will help them to explore myriad career options in communication and journalism.

SYLLABUS OF DSC A1 – Media & Communication (15 weeks)

Unit 1 – Basics of Communication (4 weeks)

1. Communication: Definition, Elements, Principles, Processes
2. Types of Communication: Verbal and Non- Verbal; Formal and Informal; Mediated and Non- Mediated
3. Forms of Communication: Intrapersonal, Interpersonal, Group, Public and Mass Communication
4. Communication Models: Aristotle, Shannon and Weaver, Berlo, Wilbur Schramm, Harold and Lasswell; and Non-Linear – Osgood and Schramm, Westley and McLean, Interactive and Transactional Models

Unit 2 – Understanding Media (4 weeks)

1. Types of Media – Folk, Print, Broadcast, Film, and New Media
2. Functions of media – Inform, Educate, Entertain etc.
3. Alternative and Community media - Community Radio, Participatory Video and Community Newspapers
4. Critical Media Literacy – Douglas Kellner
5. Role of Media in Democracy – Media as the Watchdog and the Fourth Estate/Pillar of Democracy
6. Communication and Media in the Internet Age: Changing Trends – Speed, Volume, Interactivity, Virtuality and Virality.

Unit 3 – Mass Communication Theories and Models (4 weeks)

1. Normative Theories of the Press
2. Communication Models - Western Models, Transmission, Ritual, Publicity, Reception
3. Indian models of communication
4. Media and Public Sphere – Jurgen Habermas

Unit 4 - Mass Communication and Effects Paradigm (3 weeks)

1. Direct Effects – Hypodermic Needle/ Magic Bullet Theory, Propaganda, and Mass Society Theory.
2. Limited Effects – Individual Difference, Cognitive Dissonance and Two Step Flow of Communication - Personal Influence Theory
3. Cultural Effects: Agenda Setting Theory, Spiral of Silence and Cultivation Analysis
4. Critique of the Effects Paradigm and Emergence of Alternative Paradigms – Uses and Gratification Theory

Suggested Readings

1. Denis McQuail, McQuail's Mass Communication Theory (Sixth Edition), New Delhi: Sage Publishers, 2010.
2. Gupta, Bharat, Dramatic Concepts, Greek & Indian: A Study of the Poetics and the Nāṭyaśāstra, New Delhi: D.K.Printworld, 1994.
3. Howley. K. Understanding Community Media, London: SAGE Publications, 2012.
4. Fiske, John. Introduction to Communication Studies. New York: Routledge, 1982.
5. Kellner, D., & Share, J., Critical media literacy, democracy, and the reconstruction of education. In D. Macedo & S.R. Steinberg (Eds.), Media literacy: A Reader. New York: Peter Lang Publishing, 2007. (Page nos. 3-23).

6. Kevin Williams, Understanding Media Theory. New York: Bloomsbury Academic, 2003. (Page nos.168- 188)
7. Keval J. Kumar, Mass Communication in India, New Delhi: JIACO, 1994.
8. Melvin L. DeFleur, Margaret H. DeFleur, Mass Communication Theories: Explaining Origins, Processes, and Effects. New York: Routledge, 2016.
9. Michael Ruffner and Michael Burgoon, Interpersonal Communication, New York: Holt, Rinehart and Winston, 1981. (Page nos. 21- 34; 59- 72)
10. Stanley J. Baran and Dennis K. Davis, Introduction to Mass Communication Theory (Fifth Edition). New Delhi: CENGAGE Learning, 2012.
11. Uma Narula, Handbook of Communication: Models, Perspectives and Strategies, New Delhi: Atlantic Publications, 2006.

DISCIPLINE SPECIFIC CORE COURSE – DSC B1: REPORTING & EDITING

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical/ Practice		
Reporting & Editing	4	3	0	1	Class XII Pass	NIL

Learning Objectives

The course will enable the students to understand various aspects of print journalism, and organizational structure of print media enterprises and how to write for the media.

Learning Outcomes

The course will enhance the reporting and editing skills of the students and they will become proficient in news gathering techniques.

SYLLABUS OF DSC B1 – Reporting & Editing (15 weeks)

Unit 1 – Understanding News (4 weeks)

1. Ingredients of news
2. News: meaning, definition, nature
3. News as a process: from the event to the reader (how news is carried from event to reader)
Hard news vs. Soft news, basic components of a news story
4. Attribution, objectivity, embargo, verification, balance and fairness, brevity, dateline, credit line, byline.

Unit 2 – Understanding the structure and construction of news (4 weeks)

1. Organizing a news story, 5W's and 1H, Inverted pyramid
2. Criteria for news worthiness, principles of news selection
3. Use of archives, sources of news, use of internet
4. Language and principles of writing: Basic differences between the print, electronic and online journalism.

Unit 3 – Covering news (4 weeks)

1. Role and responsibilities of a Reporter
2. General assignment reporting/ working on a beat
3. Covering of beats- crime, courts, health, human rights, legislature, education, sports reporting
4. Covering the beats and writing reports/interviewing personalities. Exercises on copy-editing. Discussions on current affairs

Unit 4 – Newsroom (3 week)

1. Organizational setup of a newspaper, Editorial department
2. Introduction to editing: Functions, headlines, role of sub-editor, news editor, Editor
3. Contemporary debates and issues related to media.

Suggested Projects

1. News preparation and Production: Social, economic, individual, democracy, science and society
2. Presentation on the differences between print, broadcast and online journalism
3. Presentation on the relationship between media and democracy
4. Presentation on the genesis of Journalism and Yellow Journalism
5. Covering an event and presenting how it travels across different media forms
6. Presentation on the current debates and issues related to media
7. Presentation of a news story identifying 5Ws and 1 H.

Suggested Readings

1. Baskette and Scissors, The Art of Editing, Boston: Allyn and Bacon Publication, 2004.
2. Chaturvedi, S.N., Dynamics of Journalism and Art of Editing, New Delhi: Cyber Tech Publications, 2007.
3. Daniel, MacDougall, and Curtis, Principles of Editorial Writing, Dubuque, Iowa: W.C. Brown Co. Publishers, 1973.
4. Fedler, Fred and Bender, and R. John, Reporting for the Media, London: Oxford University Press, 2016.
5. Hodgson, Modern Newspaper Practice: A Primer on the press, Oxford: Focal Press, 1996.
6. Itule, Bruce and Abderson, and Douglas, News Writing and Reporting for Today's Media, New York: McGraw Hill Publication, 2006.
7. Keeble, and Richard, The Newspaper's Handbook, London, UK: Routledge Publication, 2001.

8. McQuail, and Denis, Mass Communicating Theory, New Delhi: Sage Publication, 2010.
9. Mencher, and Melvin, News Reporting and Writing, New York: Mc Graw Hill Publication, 2003.

DISCIPLINE SPECIFIC CORE COURSE – DSC C1 : HISTORY OF MEDIA

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical/ Practice		
History of Media	4	3	0	1	Class XII Pass	NIL

Learning Objectives

The course intends to familiarize the students with milestone events in media history.

Learning Outcomes

The course will help the students to understand the historical roots of the contemporary media phenomenon and its post-modern features.

SYLLABUS OF DSC DSC C1 – History of Media (15 weeks)

Unit 1 - Media and Modernity (3 weeks)

1. Before the Print Revolution – A brief sketch – Cave Paintings, Rock Art, Written Culture, Folk, Drama and Oral Traditions, Acta Diurna, Roman Newsletters
2. Print Revolution
3. Evolution of Press in United States, Great Britain and France
4. Concept of Penny Press, Tabloids, and Yellow Journalism
5. E-papers and online newspapers

Unit 2 - Press in India (4 weeks)

1. Colonial Period, National Freedom Movement
2. Gandhi and Ambedkar as Journalists and Communicators
3. Nation building and media
4. Emergency and Post Emergency Era
5. Coming of new media technologies, Post liberalization- changing market and audience
6. Tradition of Language Media in India (Hindi/Urdu, Bangla, Malayalam, Tamil, Marathi etc.) – a brief sketch

Unit 3 - Sound Media (4 weeks)

1. Telegraphy and Telephony and Emergence of Radio
2. Early history of Radio in India
3. History of AIR: Evolution of AIR Programming
4. Penetration of radio in rural India- Case studies

5. Patterns of State Control; the Demand for Autonomy
6. FM: Radio Privatization and Community Radio

Unit 4 - Visual Media (4 weeks)

1. The early years of Photography and Cinema
2. TV – Origin and Technological Evolution; BBC and CNN
3. The coming of Television in India and the State's Development Agenda
4. Commercialization of Programming
5. The Coming of Transnational Television
6. Formation of Prasar Bharati – Joshi, Sam Pitroda, Chanda Committees

Suggested Readings

1. Barnouw, Eric, and Krishnaswamy, Indian Film, (2nd Edition), New York: Oxford University Press, 1980.
2. Biswajit, Das, B Bel, B Das, J Brower, and Vibhoddh Parthasarathi. Mediating Modernity: Colonial Discourse and radio Broadcasting in India, II Communication Processes Vol. 1: media and Mediation, New Delhi: Sage, 2005.
3. Briggs, A. and Burke, P., Social History of Media: From Gutenberg to Internet. Cambridge: Polity Press, 2010.
4. Butcher, Melissa, Transnational: Cultural Identity and Change. New Delhi: Sage, 2003.
5. Raghavan, G.N.S., Early Years of PTI: PTI Story: Origin and Growth of Indian Press, Bombay: Press Trust of India, 1987.
6. Hunt, Sarah Beth, Hindi Dalit Literature and the politics of Representation, New Delhi: Routledge, 2014.
7. Jeffrey, Robin, India's News Paper Revolution: Capitalism, Politics and the Indian language Press, New Delhi: Oxford, 2003.
8. Manuel, Peter and P.C. Chatterjee, Cassette Culture: Broadcasting in India, Chicago: University of Chicago Press, Sage, 1993.
9. McDonald, Elen, The Modernizing of communication: Vernacular publishing in Nineteenth Century Maharashtra, Asian Survey, 8-7. 1968.
10. Neurath, P., Radio Farm Forum as a Tool of change in Indian Villages," Economic Development of Cultural Change, Vol.10, No.3.
11. Page, David, and William Crawley. Satellites over South Asia, New Delhi: Sage, 2001.
12. Parthasarathi, Vibhoddh, B Bel, B Das, and Brower, J., Constructing a new Media Market: Merchandising the talking machine in communication processes, Media and Mediation. Vol. 1. New Delhi: Sage, 2005.
13. Rangaswami, Parthasarthy, Journalism in India from the Earliest to the Present Day, New Delhi: Sterling Publishers, 1989.
14. Robinson, Francis, Technology and Religious Change: Islam and the impact of print, Modern Asian Studies, Vol. 27, No 1. 1993.
15. Vilanilam, V. John, The Socio Cultural Dynamics of Indian Television: From SITE to Insight to Privatization, Television in Contemporary Asia, David French and Michael Richards (eds). London: Sage, 2000.



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**COURSE OFFERED BY DELHI SCHOOL OF JOURNALISM
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CATEGORY I

(Semester II)

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Undergraduate Curriculum Framework 2022

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DISCIPLINE SPECIFIC CORE COURSE – DSC A2: MEDIA AND SOCIETY

**CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE
COURSE**

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical/ Practice		
Media, Society and Culture	4	3	0	1	Class XII Pass	NIL

Learning Objectives

The course explores the impact of media in society, the patterns of media representations, constructions and stereotypes, and media as a social institution.

Learning Outcomes

The course will impart a sociological understanding of media representations to the students, which may help them to balance the news process and the information needs of the public.

SYLLABUS OF DSC A2 – Media and Society (15 weeks)

Unit 1 – Introduction to Society and Media (4 weeks)

1. Basic concepts
2. Relationship between media and society
3. Media in socio-cultural and economic context

Text

1. Media, Culture and Society: An Introduction, Chapter- Introduction by Paul Hodkinson, 2010, Sage Publications
2. Introduction to Sociology (ninth edition) Chapter-3 Part Two-Anthony Giddens by Mitchell Duneier
3. Pandey, Vinita, 2016, Indian society and culture, Rawat Publications
4. Deshpande, Satish, 2004, Contemporary India: a sociological view, Penguin, chapter 1 – Squinting at society.

Unit 2 – Media and Power (4 weeks)

1. Communication and social order
2. Socio-political power
3. Democracy and Internet

Text

1. Communications, power and social order by James Curran, chapter 2
2. New media and Power in James Curran's Media and Power by Routledge 2002, chapter 8 Young people, the internet and civic participation - Ted Talk

Unit 3 – Media Content and Representation (3 weeks)

1. What is representation?
2. Construction
3. Stereotypes

Text

1. Epic Contents: Television and Religious Identity in India (134-151) Chapter 6 by Purnima
2. Mankekar in Media Worlds: Anthropology on New Terrain, 2002
3. Media Representation and the Global Imagination: A Framework, Chapter 1 by Orgad Shani, Cambridge, Polity, 2012
4. Slippery Subjects-Gender, meaning, and the Bollywood audience-eprints.lse.ac.uk

Unit 4 – Mapping the Field and Rethinking Audience (4 weeks)

Text

1. Selected chapters from Will Brooker, Jeremyn Deborah, 2003, Audience Studies Reader, Routledge.
2. Simon Cottle (ed), 2000, Ethnic Minorities and the Media, Introduction- Media Research and Ethnic Minorities: Mapping the field, Open University Press
3. Sonia Livingstone, 2008, Relationships between Media and Audiences: prospects for audience reception studies, LSE Research online (<http://eprints.lse.ac.uk/1005/>)
4. Students will produce a 2000-word paper analyzing the media representation through any soap, film, news coverage on a particular issue of their choice. This would be combined with their exposure to some interactions with functionaries in the media who would acquaint them with challenges of negotiating between the needs of news making and presenting social issues or events.

Suggested Readings

1. Benshoff, Harry M. America on Film: Representing Race, Class, Gender and Sexuality at the movies. Wiley Blackwell, 2009.
2. Berger and Asa Arthur. Media and Society: A Critical Perspective. Rowman & Littlefield, 2012.
3. Daramola.l. Mass Media and society, Writing for the Media Society. Lagos: Rothan Press, 2005, 2003.
4. Dines, Gail, and Jean Humez. Gender Race, and class in Media: A critical Reader. 4th ed. New Delhi.
5. Edward Said. Covering Islam: How the Media and the Experts Determine How We See the Rest of the World. New York: Vintage, 1997.
6. Gorman, Lyn, and McLean David. Media and Society into the 21st century: A Historical. London: Sage, 2005.
7. Marshall, McLuhan. Roads and Paper Routes in Understanding Media: Extensions of "Man ". New York: McGraw-Hill Book Co., 1964.
8. McQuail, D. McQuail's Mass Communication Theory. 5th Ed. London: Sage, 2005.
9. Roger, Silverstone. The Sociology of Mediation and communication in Craig Calhoun Chris. Edited by Rojek and Bryan S Turner. London: Sage, 2005.

DISCIPLINE SPECIFIC CORE COURSE –DSC B2: ICT & DIGITAL MEDIA

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical/ Practice		
ICT and Digital Media	4	2	1	1	Class XII Pass	NIL

Learning Objectives

The course intends to improve students' knowledge and skills in Information and Media Technology – including both hardware and software.

Learning Outcomes

Through this course, students will become capable of creatively using various ICT devices and digital platforms.

SYLLABUS OF DSC B2 – ICT and Digital Media (15 weeks)

Unit 1 – ICT: Basic Concepts (4 weeks)

1. Hardware and Software Components of Computer Systems – A Brief Sketch; Different File Formats and Media Codecs
2. Computer Networks, Network Topology (Internet, Intranet and World Wide Web)
3. Telecommunications – 3G and 4G,
4. Digitization and Convergence of Technologies; Media Convergence
5. Social Construction of Technology

Unit 2 – Digital and Social Media (4 weeks)

1. Concepts: New Media: Definition and Features (Lev Manovich); Cyber Media; Digital Media; Web and Mobile Web; User and the Screen; Economy of New Media
2. Search Engines (Google etc); Internet Search; and its tools
3. Basics of Web Publishing / Blogs and the 'Blogosphere'; Tools & Applications;

WordPress etc.

4. Social Networking and Media Platforms - Facebook, Twitter, YouTube, Instagram, WhatsApp, Social Bookmarking, Skype
5. Social Media and the Post-Modern Public Sphere

Unit 3 – ICT and New Media Applications (4 weeks)

1. Practical Skills: MS Word, MS Power Point, MS Excel (Basics of using them) etc.
2. ICT as an Economic Arena: Digital Marketing, E-Commerce and E-Banking
3. Community Informatics & E-Governance - Cyber Mohalla and Akshaya Projects
4. Basic Concepts: Virtual Reality – 2D/3D Modelling and Simulation; Gaming; Artificial Intelligence; Metaverse
5. Cyber Space Activism & Social Inclusion (Gender, Human Rights and Subaltern Issues)

Unit 4 – ICT and New Media: Ethical Concerns (3 weeks)

1. Globalization & Emerging Cyber cultures, Netiquette, Facets of Cybercrime, Trolling etc.
2. Information Rights and Intellectual Property Rights – Copyright and Copy Left, Plagiarism, Open-Source Approach and Creative Commons
3. Electronic Documents and Digital Signature
4. Cyber Laws Basics, Internet Governance and Regulatory Frameworks

Suggested Projects

1. How to make presentations using MS Word, Power Point, Excel etc.
2. Presentation on Cyber cultures, netiquettes, trolling, differences between new and old media
3. Presentation/Articles on how to use Internet search as a secondary research tool.

Suggested Readings

1. Castells. The Network Society: A cross -cultural perspective. Edward Elgar, 2004.
2. Dovey, Lister, Giddings Grant, and Kelly. New Media and Technologies. 2003.
3. Eugenia, Siapera. Understanding New Media. Sage, 2011.
4. Gane, Nicholas, and David Beer. New Media: The Key Concept. Berg, 2008.
5. Goldsmith, Jack, and Tim Wu. Who controls Internet? Illusions of Borderless World. US: Oxford University Press, 2006.
6. Jenkins, Henry. Convergence Culture: Where Old and New Media Collide. New York: NYU Press, 2006.

7. Khan, R, and D Kellner. "New Media and Internet Activism: From the Battle of Seattle to Blogging "New Media & Society. Vols. vol.6, No.1. 2004.
8. Lambert, Joan, and Curtis Frye. Microsoft Office 2016 Step by Step. Microsoft Press, 2016.
9. Lievrouw, and Livigstone. Hand Book of New Media. Sage, n.d.
10. Manovich, Lev. What is new Media? In the Language of New Media. Cambridge: MIT Press, 2001.
11. Martin, Lister. New Media - A Critical Introduction. Routledge, 2009.
12. Miller, Vincent. Understanding Digital Culture. Sage, 2011.
13. Narayan, Sunetra Sen, and Shalini Narayanan. India Connected: Mapping Impact of New Media. New Delhi: Sage, 2016.
14. Pavik, John V. New Media. Columbia University Press, 2001.
15. Sinha.Pradeepk, and Priti Sinha. Computer Fundamentals. 6th Ed. BPB Publication, 2011.
16. Van Dijk, J.A.G.M. " The network Society: Social Aspects of New Media. Sage, 2005.

DISCIPLINE SPECIFIC CORE COURSE 6 – DSC C2 : MEDIA, POLITY AND LEGAL SYSTEMS IN INDIA

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical/ Practice		
Media, Polity and Legal Systems in India	4	3	0	1	Class XII Pass	NIL

Learning Objectives

The course will introduce the students to the polity, constitution and legal systems in India.

Learning Outcomes

Knowledge of the constitution and legal systems in India will help the students to be responsible and disciplined in their journalistic endeavours and enable them to report the political and governance issues, with larger perspectives.

SYLLABUS OF DSC-6 – DSC C2 – Media, Polity and Legal Systems in India (15 weeks)

Unit 1 - Indian Constitution and Governance (4 weeks)

1. Fundamental Rights: Issues and Debates (Debates on Equality and Liberty, Freedom of Speech, Issue of Reservation, Custodial Deaths, Police Atrocities etc.)
2. Directive Principles of State Policy: Issues and Debates (Uniform civil Code, Cow Protection)
3. Centre-State Relations: Federal v/s Unitary Debates, Federal Issues in Indian Politics, Governor: Power and Functions
4. Media – Government relationship (Media -Legislature, Media -Judiciary)

Unit 2 - Indian Democracy (3 weeks)

1. Legislature: Lok Sabha and Rajya Sabha: Relative Roles and Functions, Issues in Functioning of the Parliament
2. Executive: President, Prime Minister and Council of Ministers
3. Judiciary: High Court and Supreme Court, Judicial Review and Judicial Activism, Public Interest Litigation, Controversies and Issues related to Independence of Judiciary
4. Panchayati Raj Institutions and Grassroots Democracy in India

Unit 3 - Parties, Party System and Electoral Politics in India (4 weeks)

1. Party System in India and the Rise of Coalitions; Types of Parties – National and State level
2. Election Commission and Electoral Reforms
3. Law Commission and National Committee for Review of the Constitution
4. Identity Politics: Gender, Caste, Class and Religion in Indian Politics
5. E-Media and Governance; Covering Campaigns, Elections and Governance

Unit 4 – Media, Polity and Democracy (4 weeks)

1. Democracy and Freedom of the Press; Freedom of Expression and responsibility of the Journalists
2. Power and responsibility of the media; Media as a Watchdog Vs. Government censorship
3. Role of the media in semi-democratic regimes and authoritarian regimes; Media as promoter of democracy in non-democratic regimes

4. Edward Snowden, Wiki Leaks Case Studies: Freedom of the Press versus National Security Concerns
5. Future of the News Media: Issues and Concerns

Suggested Projects

1. Group project on the success of e-governance and the role of the media
2. Present and analyse on any one aspect (class, caste, gender) and contemporary politics in India
3. Discussions on the independence of the judiciary and the recent controversies around judicial activism
4. Write a paper on the Uniform Civil Code arguing on the merits and demerits of the same

Suggested Readings

1. Austin, Granville. The Indian constitution: Cornerstone of a Nation. 1966.
2. Austin, Granville. Working a Democratic Constitution, OUP. 1999.
3. Baum, Matthew. Soft News Goes to War: Public Opinion and American Foreign Policy in the New Media Age. Princeton University Press, 2005.
4. Chakrabarty, Bidyut. Indian Politics and Society Since Independence: Events, Processes and Ideology. Routledge, 2008.
5. Iyengar, Shanto, and Jennifer A McGrady. Media Politics: A Citizen Guide. W.W. Norton, 2011.
6. Kashyap, Subhash C. Our Parliament. National book Trust, 2011.
7. Khinani, Sunil. The Idea of India. Penguin, 2003.
8. Lippman, Walter. Public Opinion. Macmillan, 1922.
9. Mitchell, Amy et al. "Millennials and Political News: Social Media the local TV for the next generation?" Pew Research Center Journalism & Mass Media. 2015.
10. Rajni, Kothari. Politics in India. Orient Longman, 1970.
11. Snowden, Edward. "The World say No to Surveillance". The New York Times, 2015.
12. Toobin, Jeffrey. Edward Snowden is No Hero. 2013.
13. White, Theodore. The Making of the President: 1960. Atheneum, 1960.
14. Young, Dannagal Goldwaite. The Daily Show as the New Journalism: In Their Own words", Laughing Matters: Humor and American politics in the Media Age. New York: Routledge, 2008.