

UNIVERSITY OF DELHI
UNDERGRADUATE
CURRICULUM FRAMEWORK–
2022 BASED ON NEW
EDUCATION POLICY-2020
B.A. (VS) SMALL AND MEDIUM
ENTERPRISE

B.A.(VS) Small and Medium Enterprises Structure with Credit Hours							
Course Code	Course Title	Type	Lectures	Tutorials	Practical	Credit	Marks
SEMESTER2							
DSC-2.1	MSMEs Policy Framework	DSC	3	1	0	4	100
DSC-2.2	Institutional Support to MSMEs	DSC	3	1	0	4	100
DSC-2.3	Macroeconomics	DSC	3	1	0	4	100
GE-LANGUAGE2	LANGUAGE2	GE	3	1	0	4	100

SEMESTER II

MSMEs Policy Framework

DSC- 2.1,

Credit (4=3 L+1T)

This course is designed to make students understand the policies which were initiated with respect to MSMEs and their growth. Students will be able to understand the importance of professionalism in MSMEs operations. It will give an overview of taxation benefits available to MSMEs and how the MSMEs can survive in the competitive era and will also enable students to become successful entrepreneur.

Learning Objectives: The objectives of the paper are to:

1. Make the students understand pre and post liberalization industrial policies for MSMEs.
2. Learn the rationale for reservation of items for MSMEs.
3. Make the students understand the role, functions and objectives of Ministry of MSME.
4. Enable the students to understand the different tax concessions and benefits provided by governments from time to time which help MSMEs to establish themselves more strongly.
5. Know the measures taken by the government for export promotion with respect to MSMEs.

Learning Outcomes: After completion of the course, learners will be able to:

1. Analyse the pre and post liberalization industrial policies for MSMEs.
2. Assess the rationale for reservation of items for MSMEs.
3. Evaluate the role, functions and objectives of Ministry of MSME.
4. Suggest and avail the different tax concessions and benefits provided by governments from time to time which help MSMEs to establish themselves more strongly.
5. Evaluate and implement the measures taken by the government for export promotion with respect to MSMEs.

Course Contents:

UNIT 1: Introduction

10 Hours

Pre and post liberalization industrial policies for MSMEs, Differences in regulatory measures with respect to MSMEs, Future policy initiatives for MSMEs, Present policy framework and focus areas, Public Private Participation (PPP), Role of MSMEs policy framework in growth and development of Indian economy, Ganguly Committee Report: Purpose, Objectives, findings and recommendations.

UNIT 2: Support Mechanism

10 Hours

Reservation of items for small scale industries, Rationale for reservation of items for SSIs,

Reasons for de-reservation, Relationship between de-reservation and employment, Removal of quantity restrictions, Causes and consequences of sickness in MSMEs, Policy measures taken by various governments to prevent sickness in MSMEs, Relationship between MSMEs sickness and lack of professionalism in MSMEs, Financial support to MSMEs in ZED (Zero Defect & Zero Effect Certification Scheme), Credit Guarantee Trust Fund for Micro & Small Enterprises (CGTMSE), Role of “The Make in India and Atmanirbhar Bharat” initiative in the growth of MSMEs.

UNIT 3: Regulatory Framework and Mechanism

10 Hours

Ministry of MSME: Its role, functions and objectives, Concept of equity participation, Equity issues by small enterprises through OTCEI, Role, features and functions of OTCEI in relation to MSMEs, Technology up gradation in small scale Industries, Support of MSMEs on ISO Certification & skills up gradation, Technology Bureau for Small Enterprises (TBSE): Purpose, Functions and role in the growth of MSMEs, Entrepreneurial and Managerial Development of MSMEs through Incubators.

UNIT 4: Taxation Benefits and MSMEs

10 Hours

Need for tax benefits, Concept of tax holiday and its relevance for MSMEs, Udyog Aadhaar, Tax provisions regarding rehabilitation allowances and amortization of certain preliminary expenses, Tax benefits to MSMEs under Section 115BA, 115BAA, 115BAB, 44AD, 44AE and other relevant sections of Income Tax Act, 1961, GST impact on MSMEs, Tax concession and other benefits to MSMEs in rural and backward areas.

UNIT 5: Measures for Export Promotion

10 Hours

Export assistance and promotion measures including various export promotion scheme and assistance, Export Promotion Council: Role, functions and objectives, Duty Drawback Scheme, Rebate of Duties & Taxes on Export Products (RoDTEP Scheme), Advance Authorisation Scheme (AAS), Export Promotion Zones (EPZs), Special Economic Zones (SEZ), Free Trade Zone (FTZ), Duty Exemption & Remission Schemes, Measures for export promotion taken with respect to MSMEs.

Exercises:

The learners are required to:

1. Analyse the contribution of pre and post liberalisation industrial policies for MSMEs in the development of Indian economy by an assignment. (Unit I)
2. Assess how reservation of items for MSMEs have contributed in growth of MSMEs over the years by a report. (Unit II)
3. Critically evaluate the role and functions of Ministry of MSME in their growth over the years by a case study (Unit III)
4. Assess how different tax concessions and benefits helped MSMEs to avoid sickness and face competition by way of project report (Unit IV)
5. Evaluate how the measures taken by Government for Export Promotion have contributed in the growth of MSMEs in the last decade by a case study (Unit V)

Suggested Readings

- Ahmed, J. Ud-din, (2018), Micro, Small & Medium Enterprises (MSMEs) in India - Institutional Framework, Problems and Policies, New Century Publications.
- Garg, K. (2020), Handbook on MSME's, Bharat Publications.
- Hill, Michal A., Inland Durama R. et al (2015), Strategic Entrepreneurship: Creating a New Mindset, Blackwell Publishers, Oxford.
- Scarborough, N. M., Cornwall, J. R., & Zimmerer, T. (2016), Essentials of Entrepreneurship and Small Business Management, Boston, Pearson.
- Shankar, R. (2012), Entrepreneurship Theory and Practice, Tata McGraw Hill
- Singhania, Vinod. K. (2022), Essentials of income Tax, Taxman publications, New Delhi.
- Shukla, M. B. (2020), Entrepreneurship and Small Business Management, Kitab Mahal,
- Yerram, Raju B. (2019), The Story of Indian MSMEs: Despair to Dawn of Hope, Paperback Publications.
- Zenas Block and Ian C Macmillan, (2011) Corporate Venturing, Harvard Business School Press, Boston.

Note: The suggested readings will be updated and uploaded on college website from time to time. The latest edition of the readings may be used.

Course Assessment: Internal Assessment– 25%, Exam – 75%

Institutional Support to MSMEs

DSC– 2.2

Credit (4=3L+1T)

This course will provide the students with the basic knowledge, understanding and functions of the various institutions supporting MSMEs in India. It will equip the students with the knowledge of various resources available in India for starting a successful business.

Learning Objectives: The objectives of this course are to:

1. Make familiar the students with the various institutional support mechanisms available for MSMEs.
2. Make aware of the various educational and training programs provided to entrepreneurs.
3. Learn about the role of financial institutions in providing financial assistance to MSMEs.
4. Know and understand the financial schemes provided by financial institutions to MSMEs.
5. Conversant with the various infrastructure, procurement and marketing support schemes.

Learning Outcomes: After completion of the course, learners will be able to:

1. Explain the various institutional support mechanisms available for MSMEs.
2. Identify the educational and training programs for acquiring the necessary skills and knowledge in starting a business.
3. Develop knowledge and awareness of the role of financial institutions in providing financial assistance to MSMEs.
4. Identify financial schemes provided by financial institutions and will also explain the necessary steps in availing the financial scheme.
5. Develop awareness of infrastructure, procurement and marketing support schemes.

Course Contents:

Unit 1: Institutional Support Mechanism I

10 Hours

Need and importance of institutional support mechanisms in MSMEs. SSI Board, SIDCO, NSTEDB, National Productivity Council (NPC), Small Industries Service Institutes (SISIs), Technical Consultancy Organisations (TCOs), NABARD, SIDBI.

Unit 2: Institutional Support Mechanism II

10 Hours

DI, DICs, SFCs, State Industrial Development/Investment Corporations (SIDC/SIICs), State Infrastructure Development Corporations, State Cooperative Banks, Regional Rural Banks, State Export Corporations, Agro Industries Corporations, Handloom and Handicrafts Corporations.

Unit 3: Educational Institutional Support

10 Hours

Need and importance of educational support for MSMEs. Role and programs offered by educational institutions for entrepreneurship: NIESBUD, EDII, IIE, KVIC, NSIC, NIMSME,

MGIRI, SISI.

Unit 4: Institutional Financial Support

10 Hours

Need and importance of financial support for MSMEs, Role of RBI in respect of MSMEs, Role of NABARD in relations to MSMEs, Role of NBFCs in relations to MSMEs, Credit and Financial Assistance: PMEGP, PMMY, CGTMSE, CLCSS, CGSSD, Funding schemes for MSME, SMILE, MSME loan in 59 minutes, MSME loans by Banks.

Unit 5: Infrastructure, Procurement and Marketing Support

10 Hours

Infrastructure Support Schemes: SFURTI, ASPIRE, MSE-CDP, Technology Centres, Promotion of MSMEs in NER and Sikkim.

Procurement and Marketing Support: Procurement and Marketing Support Scheme (PMS), Public Procurement Policy, Government e-Marketplace.

Exercises:

The learners are required to:

1. Discuss various Institutional support mechanism available to MSMEs in class and differentiate the purpose of the various schemes. (Unit I & II)
2. Identify the educational and training programs which will benefit and increase the productivity and efficiency of various types of MSMEs. (Unit III)
3. Identify the financial schemes which will be beneficial for MSMEs. (Unit IV)
4. Discuss the various infrastructure, procurement and marketing support made available to MSMEs. (Unit V)
5. Design a business proposal and identify the educational, financial, infrastructural, procurement and marketing support schemes which will benefit a particular business. (Unit III, IV & V)

Suggested Readings:

1. Baxi A., Bhandari N., Purohit S., Lalwani P., & Bhandari P., (2022) MSME Law and Practice, Tax Publishers
2. Garg K., (2022), Handbook on MSMEs (Micro Small and Medium Enterprises, Bharat Law House.
3. Indian Institute of Business and Finance (2022), Micro, Small and Medium Enterprises (MSMEs), Taxmann Publications.
4. Ministry of Micro, Small and Medium Enterprises – MSME Schemes.
5. Ministry of Micro, Small and Medium Enterprises – Skill Development.
6. Ministry of Micro, Small and Medium Enterprises – Marketing Assistance Scheme.

Suggested websites:

1. www.msme.gov.in
2. www.nsic.co.in
3. www.niesbud.nic.in

4. www.ediindia.org
5. www.iie.gov.in
6. www.kviconline.gov.in
7. www.nimsme.org

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Course Assessment: Internal Assessment– 25%, Exam – 75%

Macroeconomics

DSE 2.3

Credits 4= 3L+1T

Course Objectives:

This course introduces students to the basic concepts in Macroeconomics beginning with the definition and measurement of the macroeconomic variables. It describes how the macro system operates and how and why the economy grows and fluctuates over time based on the decisions made, in the aggregate, by consumers, businesses, governments as well as global factors. As the world is shifting towards a global economy, the study of Macroeconomics helps the students to understand the overall macroeconomic environment under which one has to take economic decisions. This course also introduces the students to the macroeconomic environment which influences retail business.

Course Learning Outcomes: After completion of the course, learners will be able to:

1. Acquire knowledge on various macroeconomic concepts
2. Explain the measurement of various macroeconomic aggregates like national income, consumption, saving, investment, inflation and exchange rate and how these aggregates affect retail business decision making.
3. Understand the role of inflation and inflationary expectations in economic decisions.
4. Analyze goods market and money market interactions influencing the businesses and overall macroeconomic environment.
5. Evaluate the firm's decisions on employment and investment and its' influence in macroeconomy

Unit-I

10 Hours

Introduction: Basic concepts and issues of Macroeconomics. Circular flow of income.

National Income Accounting: Concepts of GDP and National Income; measurement of national income and related aggregates; nominal and real income; limitations of the GDP concept.

Lipsey & Chrystal Chapters 15,16

Case & Fair Chapters 20, 21

Unit-II

10 Hours

Determination of GDP: consumption and saving functions, investment function, equilibrium GDP; concepts of MPS, APS, MPC, APC; Concept of multiplier, fiscal and monetary policies.

Lipsey & Chrystal Chapter 16

Case & Fair Chapters 23,24

Unit-III

10 Hours

Good & services market and Money market: Derivations of the IS and LM functions; effects of fiscal and monetary policies on equilibrium income. Derivation of Aggregate Demand.

Lipsey & Chrystal Chapters 21 appendix on page 499-504

Case & Fair Chapters 26,27

Unit-IV

10 Hours

The labour market: wage determination, employment. Aggregate supply curves; interaction of aggregate demand and supply to determine equilibrium output, price level and employment.

Case & Fair Chapters 28 (pages 559-567), 29 (pages 581-586)

Unit-V

10 Hours

Firms Behaviour in the Macroeconomy: Investment and Employment decisions, Productivity and the Business cycle, Free Trade and Protection debate in the context of Small and Medium Enterprises, import substitution strategy, Role of Microfinance for promoting small scale industries

Case & Fair Chapter 31 (pages 624-631), Chapter 34 (pages 676-682), Chapter 36 (pages 720-722)

Exercises:

The learners are required to:

1. Discuss the highlights of the 'economic survey' and annual budget by GOI in the classroom.
2. Conduct classroom discussions on how the recent macroeconomic events both at national and international levels are affecting retail businesses.
3. Make group presentations inviting different ideas on how government rules and regulations and policies with respect to taxation and subsidies can have both positive and negative impact on retail business.
4. conduct classroom discussions on role of inflation and inflationary expectations in the decision making of retail businesses.
5. conduct a group project and enquire into the wage and employment determining mechanism in any retail business.

Suggested Readings:

1. Case, Karl E. & Ray C. Fair, Principles of Economics, Pearson Education, Inc.,10th edition, 2012
2. Lipsey, R. and Alec Chrystal, Economics, Oxford University Press, Twelfth Edition, 2011
3. Bo Sodersten and Geoffrey Reed, International Economics (1994), Red Globe Press London.

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Course Assessment: Internal Assessment– 25%, Exam – 75%