

INDEX

DELHI SCHOOL OF JOURNALISM

FIVE YEAR INTEGRATED PROGRAMME IN JOURNALISM

Semester - III

S. No.	Contents	Page No.
1	DSC A3: PRINT JOURNALISM AND PRODUCTION DSC B3: MEDIA LAWS AND ETHICS DSC C3 : DESIGN LAYOUT AND SOFTWARE	1-6



University of Delhi

**COURSE OFFERED BY DELHI SCHOOL OF JOURNALISM
FACULTY OF SOCIAL SCIENCES**

CATEGORY I

(Semester III)

Based on

**Undergraduate Curriculum Framework 2022
(Effective from Academic Year 2022-23)**

**DISCIPLINE SPECIFIC CORE COURSE – DSC A3: PRINT JOURNALISM AND
PRODUCTION**

**CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE
COURSE**

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical/ Practice		
Print Journalism & Production	4	3	0	1	Class XII Pass	NIL

Learning Objectives

Students will acquire advanced print media skills like, editing, design, layout and production.

Learning Outcomes

Students' skills in writing news and feature stories, OP-ED articles and editorials will be fine-tuned.

SYLLABUS OF DSC A3 – Print Journalism and Production (15 weeks)

Unit 1 – Print Journalism Overview & Newspaper Content (3 weeks)

1. Introduction to Newspapers and Kinds of Print Publications
2. Headlines; importance, functions, typography and style, language, style sheets
3. Features: writing style, different types of features; article, special articles, article versus features
4. Editorial: Significance, types of editorials, edit page, op-ed, opinion column, writing editorials, caricatures and cartoons
5. Selection and positioning of news pictures
6. Week-end pullouts, Supplements, Backgrounders

Unit 2 – Specialized Reporting (4 weeks)

1. Parliamentary
2. Development
3. International Affairs
4. Science and Technology
5. Elections
6. Agriculture

Unit 3 – Trends in Print Journalism (3 weeks)

1. Citizen Journalism
2. Technology and Magazine boom, Magazine types: news, special interest, general, lifestyle; Magazine Formats and unique features that have developed.
3. Editorial policy and ethical debates in print journalism. (Advertorial trend), paid news, agenda setting, pressures in the newsroom, trial by media, gatekeepers.

Unit 4 – Production of Newspapers (5 weeks)

1. Principles of Layout and Design: Layout and format, Typography
2. Copy preparation, Design process (size, anatomy, grid, design) Handling text matter (headlines, pictures, advertisements)
3. Page make-up (Front page, Editorial page and Supplements)
4. Production of a newspaper

Suggested Readings

1. Allan, Stuart. Journalism: Critical Issues. Open University press, New Delhi.
2. George, T.J.S. Editing: A Handbook for Journalist. New Delhi: IIMC, 1989.
3. Goodwin, Eugene H. Groping For Ethics in Journalism. Iowa State Press, New Delhi.
4. Heinemann, Hodgson. F.W. Modern Newspaper Practice. London, 1984.
5. Kamath, M.V. Professional Journalism. Vikas Publication, New Delhi
6. Nanda, Vartika. Tinka Tinka Dasna. Delhi, 2016.
7. Sarkar, N.N. Principles of Art and Production. Oxford University Press, New Delhi.
8. Shrivastava, K.M. News Reporting and Editing. New Delhi: Sterling Publisher, 1991.

DISCIPLINE SPECIFIC CORE COURSE – DSC B3: MEDIA LAWS AND ETHICS

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical/ Practice		
Media Laws & Ethics	4	3	0	1	Class XII Pass	NIL

Learning Objectives

The course will introduce media laws and ethical frameworks for media practitioners in the Indian and the global contexts.

Learning Outcomes

A thorough understanding of media laws and ethical issues will convince the budding journalists to engage in their career assignments without compromising the professional and ethical standards.

SYLLABUS OF DSC B3 – Media Laws & Ethics (15 weeks)

Unit 1 – Laws Regulating the Media (2 weeks)

1. Laws - Bills and Acts, Ordinance, Regulations, Statute, Code, Norms, Conventions
2. Freedom of the press and Article 19(1) (a) of the Indian Constitution-Freedom of speech and expression and its reasonable restrictions Article 19(1)2.

Unit 2 – Laws Pertaining to the Media (5 weeks)

1. The State: Sedition-incitement to violence (section 121 IPC) IPC 121 read with 511 Inflammatory writing IPC (353)
2. Citizens: Defamation IPC (499) 500) civil and criminal defamation-libel, slander
3. Legislature: Parliamentary privileges / Articles 105 (Parliament) Article 194 (State Legislation)
4. Judiciary: Contempt of Court, Covering and reporting court proceedings (Article 361A)
5. Press Registration of Books Act. 1867/1955 role of RNI and Copyright Act 1957
6. Official Secrets Act 1923 and Code of conduct for journalists
7. Issues of privacy and Right to Information Act 2005

Unit 3 – Regulation and Regulatory Bodies (4 weeks)

1. Regulation, Self-Regulation and Deregulation
2. Regulatory Bodies – PCI, TRAI, CBFC, NBSA, BCCC, ASCI, ICANN4.

Unit 4 – Cyber Media and New Media Laws (4 week)

1. Cyber Crime regulated by Cyber Laws or Internet Laws
2. The Computer as a Target: Hacking, Virus/Worm attacks, DOS attack etc.
3. The computer as a weapon: Cyber Terrorism, IPR violations, Credit card frauds, EFT frauds, Pornography etc.

Assignment / Project

Students' visit to the Parliament

Suggested Readings

1. Barua, Vidisha, Press & Media Law Manual, Universal Law Publishing Co. Pvt. Ltd. New Delhi, 2004.
2. Iyer Vekat, Mass Media Laws and Regulations in India, AMIC, 2000.
3. Kamath, Nandan (Ed.), Law Relating to COMPUTERS, Internet and E- Commerce
4. Pathak, Juhi P, Introduction to Media Laws and Ethics, Shipra Publications, 2014.
5. Ravindranath, P.K, Press Laws and Ethics of Journalism, Author Press, New Delhi, 2004.
6. Saxena, Ambrish, Freedom of Press and Right to Information in India, Kanishka Publication, New Delhi, 2004.
7. Singh, Yatindra, Cyber Laws, Universal Law Publishing, 2004.
8. Thakurta, Paranjy Guha, Media Ethics, Oxford University Press, 2009.
9. Venkateshwaran .K.S, Mass Media Laws and Regulations in India, Bahri Sons (India Research Press, 2000.
10. Constitution of India (Article 19 (1) and 19 (2) 105, 194) The Law Dictionary, Universal.
11. Guide to CYBER LAWS & THE IT Act, with Rules, Regulations, Notifications and Case Law, Universal Law Books, 2016.
12. Relevant Sections of IPC from Criminal Law Manual, Universal.

DISCIPLINE SPECIFIC CORE COURSE – DSC C3 : DESIGN LAYOUT AND SOFTWARE

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical/ Practice		
Design and Layout Software	4	3	0	1	Class XII Pass	NIL

Learning Objectives

The course will introduce the students to design software – Adobe Photoshop and InDesign; video editing software – Adobe Premiere Pro and audio recording and editing software – Adobe Audition.

Learning Outcomes

The course will help the students to understand the historical roots of the contemporary media phenomenon and its post-modern features.

SYLLABUS OF DSC C3 – Design and Layout Software (15 weeks)

Unit 1 – Adobe Photoshop (3 weeks)

1. File formats
2. Image Correction - Healing Brush, Spot Healing Brush and Patch Tools
3. Cropping and Transformations
4. Ruler Tool
5. Use of Red Eye, Dodge/burn and selection tools
6. Layers and the Adjustment Panel
7. Image Correction with Curves
8. Color Correction
9. Masking
10. Filters for image manipulation
11. Blending Modes
12. Creating text and shape layers
13. Transformation of Smart Objects; Liquify
14. Combining Multiple Images

Unit 2 – Adobe InDesign (4 weeks)

1. Master Pages, Rulers and Guides
2. Tracking kerning and leading
3. Placing text and graphics on the document pages
4. Developing paragraph, character and object styles
5. Wrapping text around a graphic
6. Transparency effects to images and text
7. Animation and Interactivity

8. Exporting to a Flash Player or an Adobe PDF (interactive)

Unit 3 - Adobe Premiere Pro (4 weeks)

1. Importing video, audio and still – images
2. Creating sequences and choosing correct sequence preset
3. Changing audio levels and using audio clip mixer
4. Marking and moving clips, linked clips
5. Using the trim monitor, slip and slide trims, Ripple and rolling trims
6. Working with track lock and sync lock
7. Working with markers panel and sub-clips
8. Automation: sequencing Speech analysis and Adobe story integration
9. Working with stills and video formats
10. Audio editing and mixing
11. Adding Effects like video transitions, rendering, real time effects etc.
12. Colour correction

Unit 4 - Adobe Audition (4 weeks)

1. Audio editing and sound effects
2. Exporting video and audio to different mediums and formats
3. File types and the need for the various formats

Suggested Readings

1. Brad Dayley, Da Nae Dayley, Adobe Photoshop CS6 Bible, Wiley-India Edition.
2. Adobe Creative Team, Adobe InDesign CS6 Classroom in a Book, Adobe Press.
3. Maxim Jago, Adobe Premiere Pro CC Classroom in a Book, Adobe Press.
4. Adobe Creative Team, Adobe Audition CC Classroom in a Book, Adobe Press.