




Faculty Details proforma for DU Web-site

Title	Dr	First Name	Ritu	Last Name	Sapra	Photograph
Designation		Associate Professor				
Address		Pocket E 291 Sarita Vihar, New delhi 110076				
Phone No Office						
Residence		9212162265				
Mobile		9212162265				
Email		<u>Sapra.ritu@gmail.com</u>				
Web-Page						
Educational Qualifications						
Degree		Institution			Year	
Bcom		Jiwaji University, Gwalior			1995	
Mcom		Jiwaji university , Gwalior			1997	
SLET		UGC			1999	
MBA		Jiwaji university , Gwalior			2000	
PGDFM		IGNOU			2001	
PhD		Comparative Customers Attraction, Retention & Growth Strategies of Banking Sector in India : Jiwaji university , Gwalior			2005	
www.du.ac.in						Page 1

Career Profile

Institution /College	Designation	Duration	Role
Indian Institute of Tourism & Travel Management, Gwalior	Lecturer	September, 2002 to 2004	Course coordinator MBA , Lecturers in MBA(tourism) BTM
Amity Business School, Gurgaon & NOIDA.	Assistant Professor	2004 to March 2006–	BBA and MBA
NIILM – CMS, New Delhi	Senior Lecturer	March, 2006 to November, 2006	MBA
Department of Commerce and Business Studies, Jamia Millia Islamia	Assistant Professor	December, 2006 to 2015 July	B.COM & M.COM
Department of commerce , University of Delhi	Associate Professor	From July 2015 till date	M.COM & MBA

Administrative Assignments

1. Course Coordinator MBA IITTM (Indian Institute of Tourism and Travel Management) Gwalior
2. Student Advisor , Department of Commerce and Business Studies Jamia Millia Islamia, New Delhi
3. Coordinator M.Phil Department of Commerce , University of Delhi
4. Nodal Officer M.Phil /Ph.D. Admission , University of Delhi

Areas of Interest / Specialization

Accounting /Finance

Subjects Taught

1. Indian Institute of Tourism & Travel Management. IITTM: Financial Management, Working Capital Management, Financial Services, Corporate Governance & Legal Environment of Business
2. Amity Business School: (Financial Services, Business Economics, financial accounting, Business Law and Quantitative Methods)
3. Jamia Millia Islamia: (Security analysis and Portfolio Management, Financial Management, Introduction to business finance, Financial Institutions, Management Accounting Cost

Accounting , Financial services

4. Department of Commerce University of Delhi : Management Accounting Strategic cost management, Finance for Decision Making, Corporate finance, Accounting Course Work
PhD /M. Phil

Research Guidance

Ph. D Guided & Under Guidance:

Guided 05 PhD. thesis on various topics in Commerce & Business

Ph. D Guided

1. A Study of impact of demerger on equity prices and financial performance of Indian companies Shivani Year 2013 Jamia Millia Islamia
2. Performance Appraisal of women entrepreneur in National capital region Kalpana Kataria Year 2014 Jamia Millia Islamia
3. Structural changes in telecommunication sector in India : Problem and Prognosis of Public sector undertakings Kuldip Singh Year 2015 Jamia Millia Islamia
4. Contribution of Micro finance in Economic Development through Women Empowerment Divya khatter Year 2016 Jamia Millia Islamia
5. Impact of corporate Governance on firm performance with special reference to MSME sectors Meghna Goel In May 2016 Jamia Millia Islamia

Under guidance

M. Phil: 8 Scholars in the area of accounting

PhD: 5 Scholars in the area of accounting and finance

Publications Profile

Research Papers /Articles

1. Role of Telecommunication Sector in Education Dimension of CSR, Third Concept, Vol.31, No. 371, January 2018,ISSN 0970-7247, Chanpreet Kaur & Dr. Ritu Sapra
2. Social Reporting Practices of Select Banks, Jamshedpur Research Review, Vo.6, Issue 25, Pages 116-130, December 2017, ISSN 2320-2750, Chanpreet Kaur and Dr. Ritu Sapra
3. CSR spending and its Relationship with share prices (with special reference to Top Indian auto ancillary companies in light of companies act 2013) Efulgence , Vol. 14 ,

No2 July- Dec 2016 ISSN 0972-8058), Dr. Ritu Sapra and Chanpreet Kaur

4. Economic Development Through Micro-Finance”, Arthavaan, ISSN-2455-0353,A referred Journal of Commerce and Management ,Volume -1, No: 1, October 2015, Pages-58-62 Dr Ritu Sapra & Divya Khatter
5. Structural Changes In Telecommunication Sector In India: Problems of Public Sector Undertakings" has published in the Vol. III, Issue XII of Jamshedpur Research Review. Dr Ritu sapra & Kuldeep Singh
6. Role of SHG in promoting Social Empowerment Haryana school of Business Guru Jambheshwar University Hissar ISBN 978-93-85504-14-3 , February 2016 Dr Ritu Sapra & Divya Khatter
7. Impact of Corporate Social Responsibility on Firms Financial performance Journal of Business Studies Shaheed Bhagat Singh College University of Delhi Volume VIII year 2016 ISSN09750150 Dr Ritu sapra & Meghna goel, 2016.
8. Cash Transfer Schemes in India ELKAsia Pacific Journal Vol. V Issue II online ISSN 2349-2325 Dr Ritu Sapra & Divya Khatter
9. Executive Pay Drivers: Evidence Review and Research Options ISSN: 2395-0692; International Journal of Arts, Humanities and Business Studies pg 85-89, Volume: 1, No: 6, June 2015.
10. Women Empowerment in India, International Journal, Third Concept, Vol.28 , No. 325, ISSN 0970-7247, March 2014
11. The Extensible Business Reporting Language and its Relevance, INSPIRA- International Journal of Modern Management and Entrepreneurship, Vol.4 no.1, ISSN 2231-167X, January 2014.
12. Impact on Economy with changing interrelation between Inflation Fiscal deficit and Current deficit Growth Story / RNITitle code DELBIL07718 2013
13. Budget 2013-14 Common man/ Uncommon Approach Growth Story/ RNI Title code DELBIL07718/FEB 2013
14. “ Penetration of Micro Insurance in India, Jamshedpur Research Review, Vol. 3 Issue 10, ISSN 2320-2750
15. The Arduous Challenge of Realizing Sustainable Social Responsibility: A Case of MFIs, International Journal of Marketing and Financial Management , Vol. 3 Issue 2, ISSN 2349-2546, Feb -2015.
16. Monetary Policy Need Change, Growth Story/ RNI Title code DELBIL07718/FEB 2013

17. Indian Economy Turning Around Growth Story/ RNI: DELBIL07718 Growth Story/
RNI: DELBIL07718 January 2013
18. The impact of Demographic Variables on the Financial Performance of Women
Entrepreneurs in India Vikas Vani Journal Vol. VII / ISSN0974-8083 July-Sept 2013 Dr
Ritu sapra & Divya khatter
19. Evolution of Clean development mechanism, Third Concept/ ISSN 0970-7247 year
Feburary-March2012 Volume 26.
20. Singularly multiple FDI in retail Third Concept/ ISSN 0970-7247 year 2006 Vol
21. Socio Cultural factor influencing banking service Provider in post liberalization era;
Third Concept/ ISSN 0970-7247 April, 2006
22. Demerger : Legal Framework in India Dr Ritu Sapra & Shivani Third Concept May
2013 ISSN 0970-7247
23. Motives of Demerger: Analysis Of Real Life Cases, Mrs Shivani and Dr Ritu Sapra
IJBBER Volume 1, Issue 4 (May 2013) ISSN 2306-9074

24 . CSR Spending and Its Relationship with Share Prices(With Special Reference to Top Auto Indian
Ancillary Companiesin Light of Companies Act 2013 , Ms Chanpreet Kaur and Dr Ritu Sapra ,Vol

Jul-16 , ISSN 0972-8058 Effulgence Bi Annual Management Journal

25.Social Reporting Practices of Select Banks ,Jamshedpur Research Review , , Ms Chanpreet Kaur and Dr
Ritu Sapra ,Vol Dec-17,ISSN 2320-2750 Jamshedpur Research Review

26 .Role of Telecommunication Sector in Education Dimension of CSR ,Ms Chanpreet Kaur and Dr Ritu
Sapra vol Jan 2018 Third concept an international journal of Ideas, ISSN 0970-7247

27. IMPACT OF MICROINANCE ON SOCIOECONOMIC DEVELOPMENT, Ms Yasha Bothra and Dr Ritu
Sapra June 2017 , Third concept an international journal of Ideas, ISSN 0970-7247

28. Economic Development Through Micro-Finance, Dr Ritu sapra & Dr Divya khatter Oct 2015
Arthavan ISSN2455-0353

Books and Course Materials

1. Financial Management Publisher: Wisdom Publications Delhi ISBN 978-93-81505-90-8
2. Telecommunication in India: Wisdom Publications Delhi (Co Authored) ISBN 978-93-85504-40-2

Study Material:

1. Study Material on: “Company and Management Accounting” for PGDSP for MP Bhoj Open University, Madhya Pradesh.
2. Study Material on: “Business Communication” for B.Com Distance Learning Programme (DLP) for Jamia Millia Islamia, New Delhi.

Conference Organization/ Presentations

1. Presented paper in 70th All India Commerce Conference of Indian Commerce Association on Social Reporting: A Study of Select Indian Banks organized by Faculty of Commerce and Management, The IIS University, Jaipur from 12th -14th October 2017.
2. Presented paper titled “Damage Assessment Approaches in Disaster Operations: An Exploratory Study” in POMS (Production and Operations Management Society) 27TH Annual Conference, 6th – 9th May 2016, Orlando, Florida.
3. Presented paper in UGC sponsored National Conference on Emerging Challenges & Opportunities in Business& Economic Environment, organized by Department of Commerce and Economics, Zakir Hussain Delhi College(Evening) on 3rd and 4th November, 2015)
4. Presented paper on “Migration to IFRS An Impact Study “in 38th All India Accounting Conference & International Seminar on Accounting Education and Research organized by University School of Business, Punjab University, Chandigarh from Dec 5-6, 2015
5. Presented paper in 1st National Conference on Business Transformation in Contemporary World-Issues and Challenges organized by Department of Commerce, Bharati College (University of Delhi) on 31st October,2015
6. Presented paper on “Role of SHG in promoting social empowerment” in HSB 8th Annual National conference 2016 on Business and Management organized by Guru Jambheshwar University of Science and Technology, Hisar from 10-11th February,2016

Best Paper Award

7. “ Ethics Versus UENDO: An Insight Into The Efforts By MFIs To Achieve Sustainability”, All India accounting Association September 2014
8. “CSR in India- A Changing Landscape” in 67th All India Commerce Conference Bhubneshwar 2014 co author Dr Shivani Zakir Hussain college DU
9. “The Journey of Micro-Finance in India” ,67th All India Commerce Conference Bhubneshwar 2014 co author Divya Khatter ,Research Scholar Jamia Millia Islamia
10. Best Paper Award for “Indian Retail Sector in India” presented in Abhivyakti – Competition in Best Quality Practices at Tatva Entrepreneurial Business Competition during March, 2007 organized by Amity Business School, NOIDA.
11. Creative Accounting in India, 6th PIMG International Conference, Prestige Institute of Management, Gwalior.
12. Paper on: “CRM in Banking” at National Seminar at Amity Business School, Gurgaon
13. Paper on: “Factoring in India” at All India Research Association, Jaipur
14. Paper on: “CRM in Banking” at National Seminar at Amity Business School, Gurgaon
15. Paper on: “Factoring in India” at All India Research Association,, Jaipur.
16. “Online Education with special reference to Gurukul online in Distance Education” ,56th All India Commerce Conference, All India Commerce Association.
17. “Strategy for global competitiveness of Indian Industry A policy analysis”, National Seminar on Business Strategies in the Border less world, Amity B School Amity university Haryana
18. “Indian retail on the fast track”, XXXII Indian Social science congress, Jamia Millia Islamia
19. Accounting Standards and corporate Financial Reporting in India, Global convergence of financial reporting, Department of commerce and The Institute of chartered Accountants of India March 13-14 2008
20. Drivers of Executive Pay, International finance conclave, Jamia millia Islamia

Research Projects (Major Grants/Research Collaboration)

Completed Research Project “Structural Changes of Telecommunication Sector in India” through Research and Development Grant 2015-16 of University of Delhi of Rupees 1 Lakh

Awards and Distinctions

1. Gwalior Rattan Award by JCI Gwalior in the field of Education , 2009

2. Best Paper Award for “Role of SHG in promoting social empowerment” in HSB 8th Annual National conference 2016 on Business and Management organized by Guru Jambheshwar University of Science and Technology, Hisar from 10-11th February,2016
3. Best Paper Award for “Indian Retail Sector in India” presented in Abhiviyakti – Competition in Best Quality Practices at Tatva Entrepreneurial Business Competition during March, 2007 organized by Amity Business School, NOIDA.

Association With Professional Bodies

Member Editorial Board

- 1 Amity Journal of Finance
- 2 Amity Journal of Commerce
- 3 Amity Business School, Gurugram, Amity University (Editorial Board)
- 4 Third Concept –An international Journal

Life Member

- 1) All India commerce Association Life Member
- 2) All India accounting Conference

National/International Conferences (India and Abroad)-Papers Presented/Chaired Sessions/Delivered Key Note/Main Speaker

1. Session Chair HSB 8th Annual National conference 2016 on Business and Management organized by Guru Jambheshwar University of Science and Technology, Hisar from 10-11th February,2016
2. Keynote Speaker National Seminar IAA Gwalior Branch MPS Group of Colleges Gwalior 1st and 2nd October 2017.

Special Lectures Delivered

1. On 17 December 2015 from 11.15 to 12.45 p.m at UGC-Human Resource Development Centre, Jamia Millia Islamia 4th 3-week Special Winter School from 08 December to 30 December 2015.
2. Lecture on Micro Finance on 16 November 2015 from 9.30 to 11.00 a.m at Human Resource Development Centre, Jamia Millia Islamia 114th 4-week Orientation

Programme.

3. Lecture on Finance aspects 10 to 11 November, 114th 4-week Orientation Programme, UGC-Human Resource Development Centre, Jamia Millia Islamia
4. Lecture on Financial Derivatives Feb 27 2016, Sanatan Dharma College (Lahore), Ambala Cantt

Workshops and Training and Refresher Courses attended

1. National Training on Financial Aspects of Management 11-02-2013, Indian Bar Association/ Delhi/India
2. National Workshop on Clean Development Mechanism 15-09-2008, FICCI
3. International workshop on Role of Micro Finance In women empowerment in India 20-11-2012, Indo American Chamber of commerce,
4. National Referesh course 2015, Accounting , Human Resource Development Centre, Jamia Millia Islamia
5. International Training on Application Of QMS in Financial services 15-06-2009, ASQ(American society of Quality/ India, Delhi